



2024-2025 Grant Application Overview

June 11, 2024

Strengthening California Cities
through Advocacy and Education



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Agenda

- Introductions
- Overview of Grant & Application Process
- Q&A



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Introductions

Cities for Workforce Health Committee



Mike Egan

Senior Manager,
Sponsorship and
Corporate Development

League of California Cities



Erin Castellanos

Public Sector Strategy and
Operations Lead

Kaiser Permanente



Vanessa Torres

Health and Wellness Manager

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Christina Bernard

Director, Workforce Health
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Kaiser Permanente



Mariah Caracoza

Health and Wellness
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Jennifer Castillo

Workforce Health Consultant

Kaiser Permanente



Dayna Gowan

Senior Health and Wellness
Manager

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Cities for Workforce Health Grant Program

- Cities for Workforce Health is designed to engage League of CA cities and their employees in building a culture of health and making enhanced health and wellness a reality at the workplace.
- Cities for Workforce Health is a program of the League of CA Cities, League Partners Program. It supports CA cities in improving the health of their employees and is made possible in partnership with Kaiser Permanente and Keenan and Associates.
- **Apply for the 2024-25 grant program. Up to five California cities will receive one-on-one workforce health consultation and a \$5,000 credit towards wellness programming.**



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Application Process

- **2025 Grant Application link [here](#)**
- **Application due date: Friday, July 19, 2024**
- **Five cities will be selected, based on the following criteria:**
 - Demonstration that a basic wellness program infrastructure is currently in place (e.g. leadership team or steering committee has been formed; wellness champions have been identified; and/or a survey or assessment of health needs/risks has been conducted)
 - Readiness to initiate or further develop a worksite wellness program
 - Commitment to building the program's infrastructure and capacity
 - Need for professional consultation to assist with program development efforts

Note: Current Cities for Workforce Health grantees (2024) and previous two grant cycles (2022, 2023) are not eligible to apply for the upcoming year. This gives other Cities an opportunity to request support for their workforce health initiatives.

Visit our [website](#) for more information.



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Sample of Application Questions

- **Readiness & Commitment**

- What types of health & well-being issues does your program address?

- **Leadership Commitment**

- Does your City have a well-being program leadership team/steering committee?

- **Goals & Objectives**

- Please state your goals & objectives for your well-being program. What are the plan's (or proposed plan's) key strategies?

- **Communication Plan**

- Does your City have a strategy for communicating its well-being program to employees?



Q&A

- Please let us know what questions you have via chat or raising your hand to come off mute.



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If you have any questions, please contact:

Mike Egan: egan@calcities.org

Jennifer Castillo: jennifer.j.castillo@kp.org



Pictured above: City of Dublin celebrates its 10-week wellness challenge



Pictured above: City of Daly City onsite class



THANK YOU

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