

Wearing Multiple Hats: How to Manage a PIO Role

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Key Takeaways

- Understand the basics of communications
 - ADA compliance
 - How to create and choose good photos and designs
 - Understand social media and misinformation management
 - Be aware of helpful tools
- Don't be afraid to ask questions and think outside the City Clerk box
- Use PIO duties to expand your skill set and advance your career

