# Creating Equitable and Resilient Communities

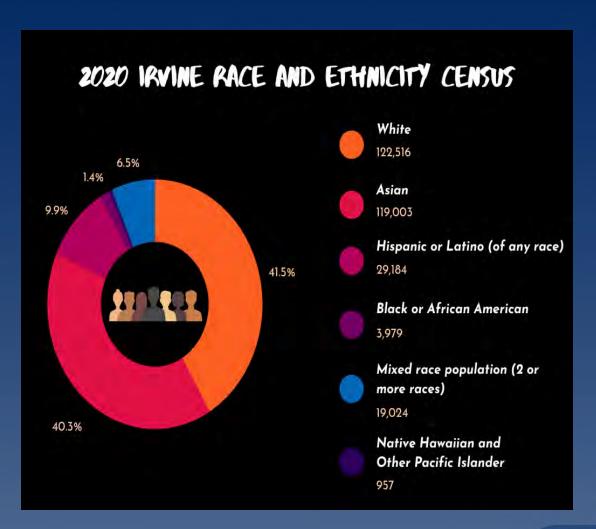
# Mayor Farrah N. Khan City of Irvine





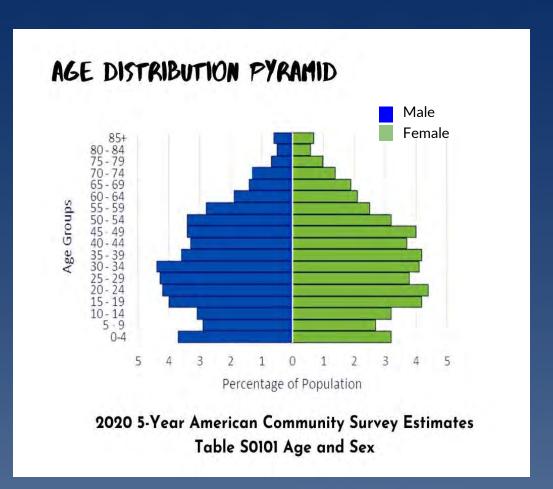
#### **Irvine Demographics**

- 307,670 people (as of 2020 Census)
- 2010 to 2020 growth: 212,375 → 307,670, around 44.9%
  - Among the fastest growth of California cities from 2010-2020





## Irvine Demographics continued... Age & Sex



- Median age: 33.8
- Large young middle adult population
  - Population over18 years: 77.5%
  - >210,000 areeligible to vote
- Male to female ratio: 96.8:100



# Irvine Demographics continued... Finances

Median earnings for full-time year-round workers, civilian population over 16:

Male: \$100,810 / Female: \$71,444

Poverty status in last 12 months: (out of population for whom poverty status is determined):

12.6% (~33,217 individuals) were below 100% of the poverty level\*

Public financial assistance:

**6.36%\* (~3,894 minors)** were living in family households with supplemental security income, cash public assistance income, or food stamps/SNAP in the last 12 months



### **Cool Irvine**

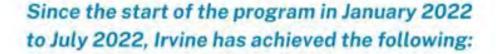




#### **Cool Irvine**

#### COOL IRVINE

CREATING A CLIMATE-RESILIENT CITY



60 Cool Blocks

191 Households

1,409 Actions Taken

2,084 Actions Pledged

602,297 Total Pounds of CO2 Reduced (Equivalent to taking 58 cars off the road for a year!)

28% Average Carbon Reduction Per Household

Goal: Carbon Neutrality by 2030!



#### **Building a Climate Movement**

Addis Ababa Amsterdam Beijing
Dhaka North Freetown Irvine Lima
Lisbon Metropolitan Area of Guadalajara
New York Pune Quezon City Quito Renca
Rio de Janeiro São Paulo Seattle Seoul
Tokyo-Kuala Lumpur Wuhan

Congratulations to the 2022 C40 Cities Bloomberg Philanthropies Awards Finalists #UnitedInAction



### **Solarize Irvine**





#### One Irvine



In 2019, the City of Irvine embarked on a neighborhood revitalization initiative called **ONE IRVINE**. The goal of the program is to engage residents and stakeholders to spark long-lasting, community-led reinvestment and revitalization, and to eliminate code issues in the City's older neighborhoods. One Irvine is currently operating in the North El Camino Real neighborhood and will be adding more neighborhoods in the near future.

The program offers:









# Diversity, Equity, and Inclusion Committee

On January 26, 2021, the Irvine City Council passed the <u>resolution</u> reaffirming Irvine's commitment to diversity, equity, and inclusion

#### COMMITTEE FIVE FOCUS AREAS:

- 1. City employment
- 2. City contracting
- 3. Hate crimes/incidents
- 4. City's diversity campaign
- Convention of the Elimination of All Forms of Discrimination Against Women (CEDAW)

#### **RESOLUTIONS & INITIATIVES:**

- Diversity, Equity, and Inclusion Resolution
- CEDAW Resolution
- We Are Irvine
- Reporting Hate Crimes and Hate Incidents



#### **Future Goals**

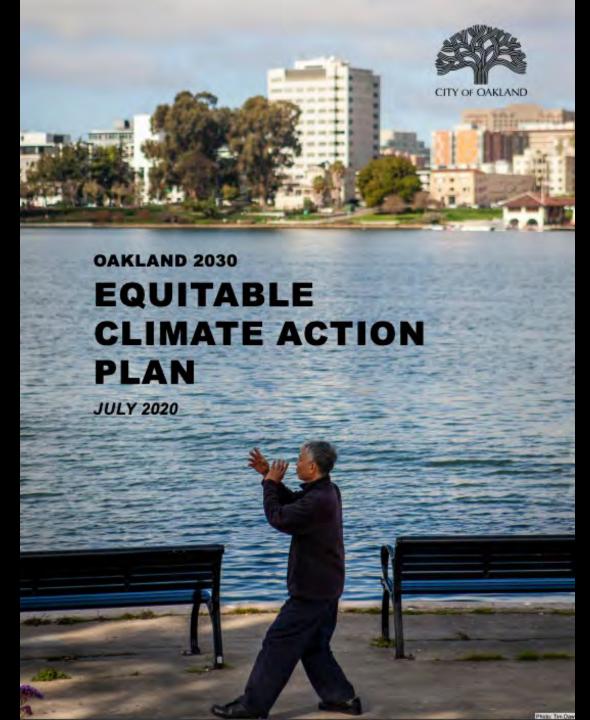
- Changing city fleet to electric
- Incentivizing electrification on appliances for residents
- Initiating city run public shuttle system



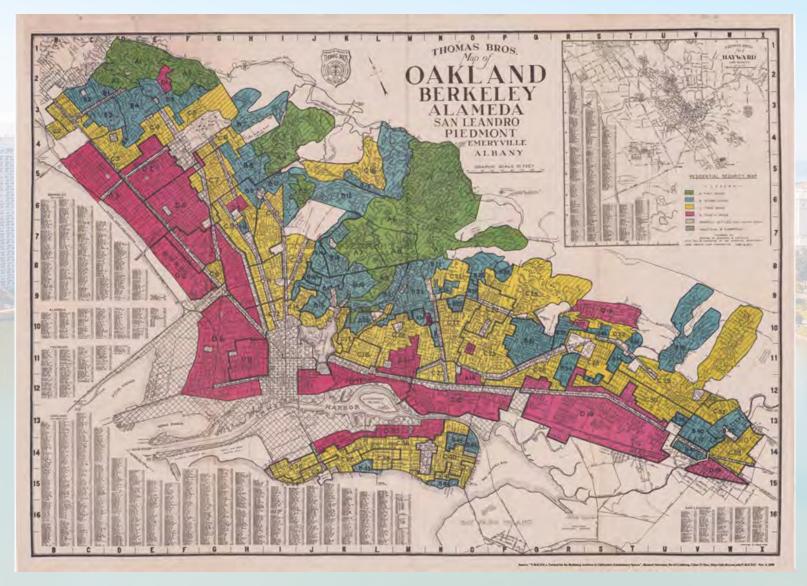
Equity and Resilience in the

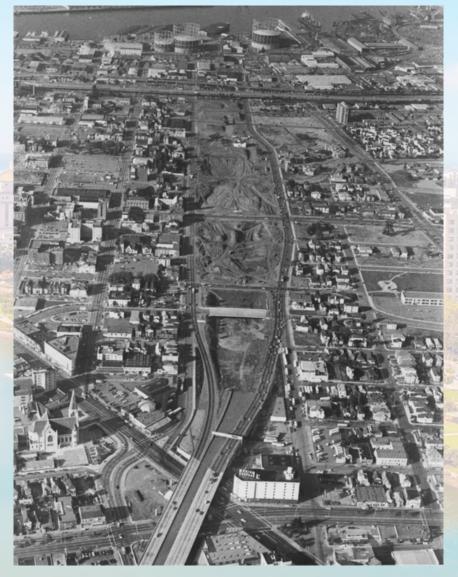
# Equitable Climate Action Plan

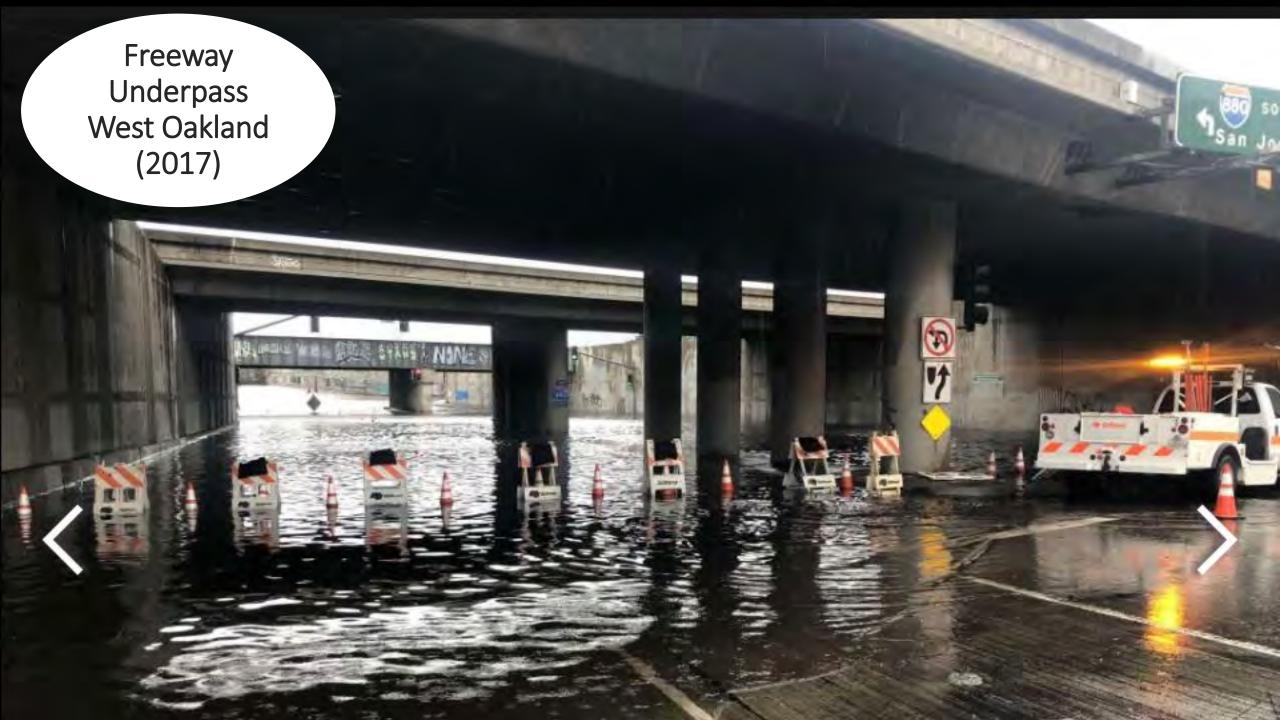
Joe DeVries
Chief Resilience Officer
City of Oakland



## The Legacy of Redlining and Environmental Injustice







#### **Climate Targets:**



Compared to Local 2005 GHG Emissions

## Social, Racial, & Economic Equity

#### Oakland's 2030 ECAP

How do we **STOP** Climate Change?

Local Emissions

Life Cycle Emissions

Carbon Removal How do we **ADAPT** to Climate Change?

Resilient Infrastructure

Resilient Communities

Resilient Government

- 40 Actions Across 7 ECAP Sectors -
- Transportation & Land Use Buildings Material Consumption & Waste
  - Adaptation Carbon Removal City Leadership Port Leadership •

### ECAP Pillars:

- ✓ Equitable
- ✓ Ambitious
- ✓ Realistic
- ✓ Balanced
- ✓ Adaptive



#### Developing the ECAP

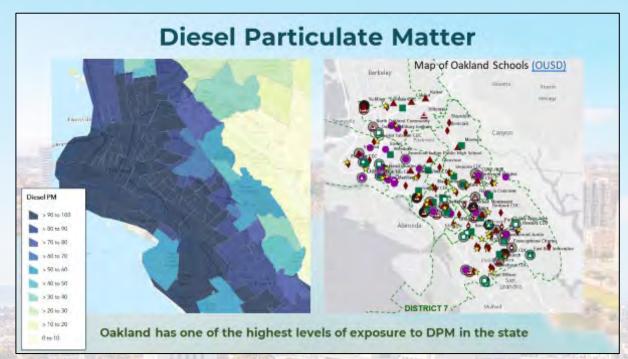
- 8 Community Workshops
- Climate Equity Work Days
- Stakeholder meetings
- Pop-Up Engagement
- Online Survey
- Online portal
- Social media
- Online draft
- 2 Town Halls





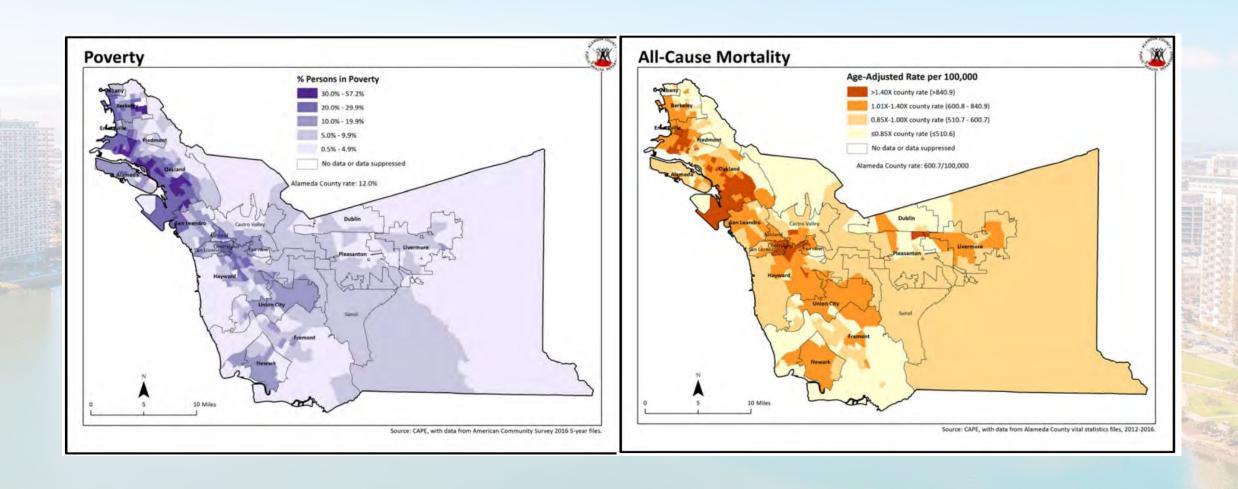
#### Leading with Equity:

- Data-Driven Analysis
- Iterative drafting with Equity Facilitator and Community Advisory Committee
- Oversight from Department of Race and Equity
- Preliminary Equity Screen
- Racial Equity Impact Assessment
   + Implementation Guide





## Why Equity? A matter of Life and Death...



#### It doesn't happen without Community Leadership...





**ENVIRONMENTAL EQUITY** 

**MARCH 2018** 

# MOBILITY EQUITY FRAMEWORK

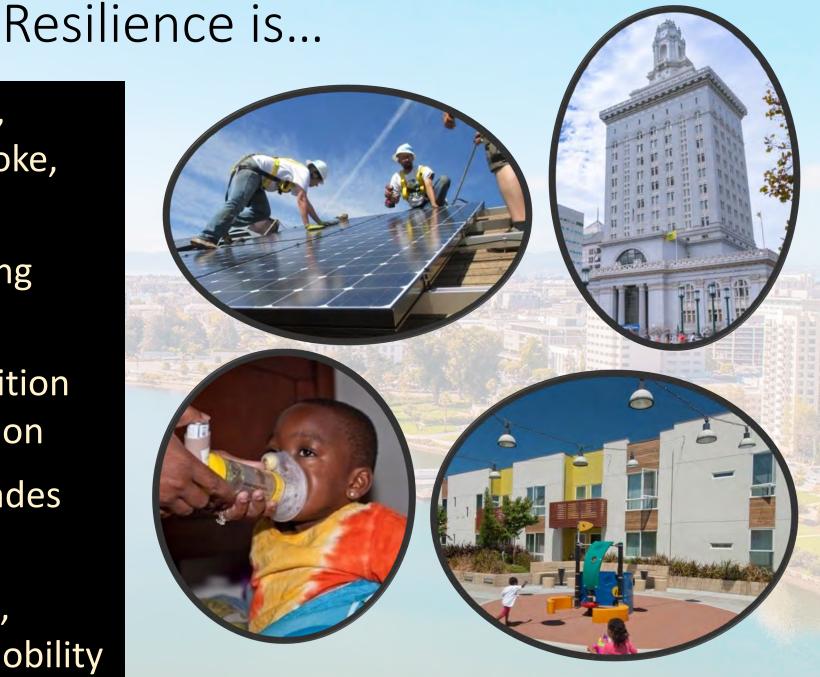
Greenlining Institute

HOW TO MAKE TRANSPORTATION WORK FOR PEOPLE



 Health: Urban greening, respite from heat & smoke, mask distribution

- Engagement: Co-planning local implementation
- Good Jobs: A Just-Transition approach to electrification
- Housing Security: Upgrades without displacement
- Safety: Flood mitigation, reliable power, active mobility



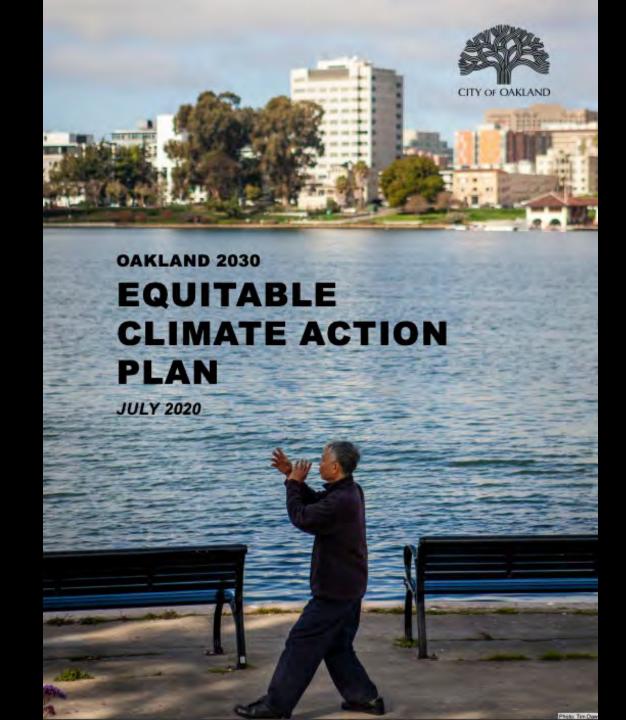
#### Implementation Examples

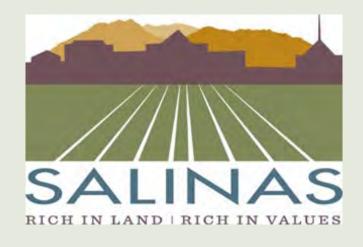


- Resilience Hubs (W. Oakland, Lincoln Square, churches)
- General Plan, Economic Development Strategy Updates
- 50-Year Urban Forest Master Plan
- Sustainable Mobility & ZEV Action Plan
- Building Electrification Roadmap
- Composting & Waste Reduction
- E. Oakland "Better Neighborhoods Same Neighbors"
- Ongoing Engagement, Trust-Building, Collaboration

## Thank you!

Joe DeVries *jdevries@oaklandca.gov* 











#### Creating a More Equitable and Resilient Salinas

Mayor Kimbley Craig
City of Salinas



### Salinas Demographics & Climate Change

- 79% Latino
- 71% Speak a Language Other than English at Home
- 17% Live in Poverty

- 19.3% Live in Overcrowded Conditions
- Monterey County Highest Food Insecurity in California

Disadvantaged groups are often disproportionately affected by climate change.

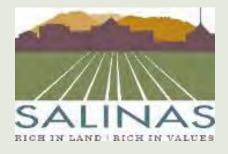




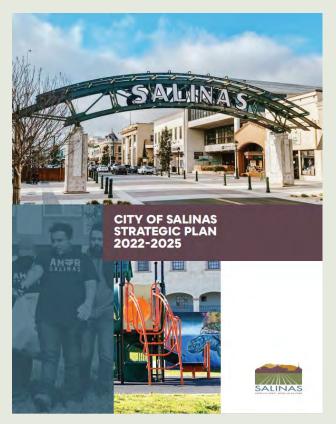








#### Salinas' Equity Focus









#### **General Fund**

- \$6 M in Alisal
- \$1.5 M in Chinatown

#### American Rescue Act Investment

- \$10.5 M in Park & Rec Improvements
- \$12.6 M in Housing & Homeless

**Equity as a Shared Value** 



#### Salinas' Vulnerability Assessment

- Significant risk of crop disruption
- Health impacts from extreme heat
  - Limited air conditioning can make the issue worse
- Increased valley fever risk

- Damage to river and creek ecosystems
- Sea level rise expected to harm groundwater
- Greater risk of energy disruption
- Air quality impacts from increases in regional wildfires







#### **Equity & Resiliency in Practice**



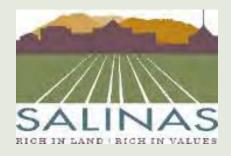
#### General Plan – Underway

- ✓ Climate Action Plan
- ✓ Environmental Justice Element





September - Sun Street Transfer Station to close in the Alisal to allow for Vibrancy Plan Implementation



#### Agriculture, Equity, & Resiliency



\$8 billion – industry, over 75,000 jobs

#### **Climate Challenges**



Drought and water sustainability, seawater intrusion



Agriculture pests and diseases



Health, safety, and housing of farmworkers

- \$250,000 in Sustainable Agricultural Lands Conversation Grant to include agriculture in General Plan
- Ongoing farmworker engagement
- Creation of First Regional Farmworker Housing Study and Action Plan

