

**Jan. 18, 2023**



LEAGUE OF  
**CALIFORNIA  
CITIES**

Strengthening California Cities  
through Advocacy and Education

# Your Cal Cities and How to Use it

**Ali Sajjad Taj**, President, Cal Cities  
Council Member, Artesia

**Carolyn Coleman**  
Executive Director and CEO, Cal Cities

Congratulations and welcome!

Jan. 18-20 and Feb. 1-3, 2023

# New Mayors and Council Members ACADEMY



Welcome!





# Today's roadmap

- Who we are
- What we do
- How to get the most from Cal Cities





# Cal Cities Mission

To expand and protect local control for cities through education and advocacy to enhance the quality of life for all Californians.



# Who we are

479

**Member  
Cities**

57

**Board  
Members**

16

**Regional  
Divisions**

10

**Municipal  
Departments**

5

**Diversity  
Caucuses**

# Cal Cities Officers



**Ali Sajjad Taj,  
President**  
Council Member, Artesia



**Daniel Parra,  
First Vice President**  
Council Member, Fowler



**Lisa Middleton,  
Second Vice President**  
Mayor, Palm Springs



**Cindy Silva,  
Immediate Past President**  
Mayor Pro Tem, Walnut  
Creek



**Carolyn Coleman**  
Executive Director and  
CEO, League of  
California Cities



# 2022-23 Board of Directors





# Inside Cal Cities





## The Cal Cities Team

More than 70 staff serve members in the following areas:

- Executive
- Finance and Operations
- Advocacy
- Public Affairs
- Strategic Communications and Marketing
- Member Services
- Legal
- Institute for Local Government

# What we do

## Legislative and ballot measure advocacy

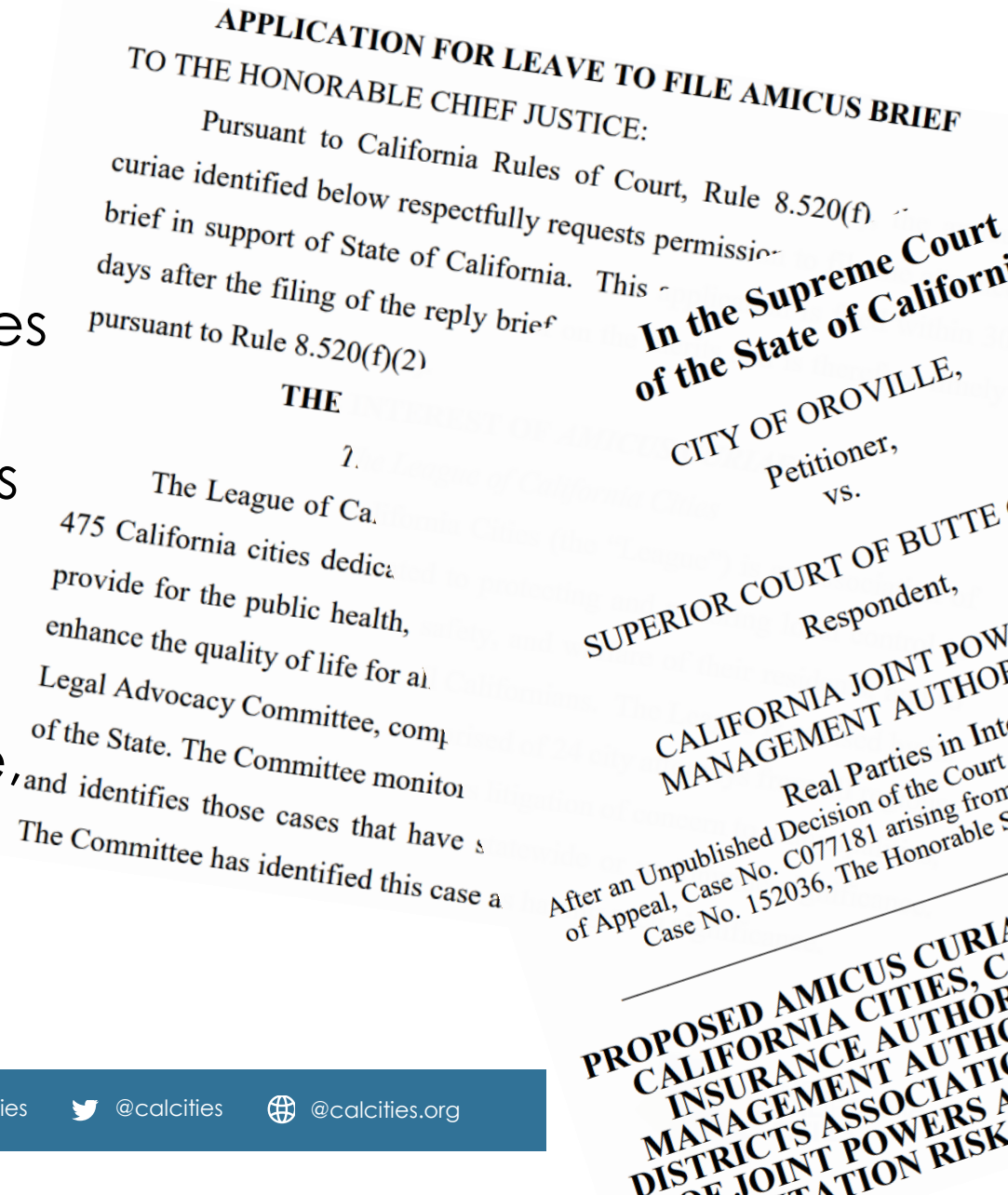
- Protect the common interests of cities statewide.
- Protect and promote local decision-making.
- Seek and protect state and federal funding to support cities.



# What we do

## Legal advocacy

- Represent the interest of California cities in federal and state courts.
- File friend-of-the-court briefs and letters in appellate courts and with state Attorney General for cases affecting city authority.
- Utilize the Legal Advocacy Committee, comprised of municipal attorneys, to inform Cal Cities decision-making on which cases and Attorney General opinions merit statewide support.





# What we do

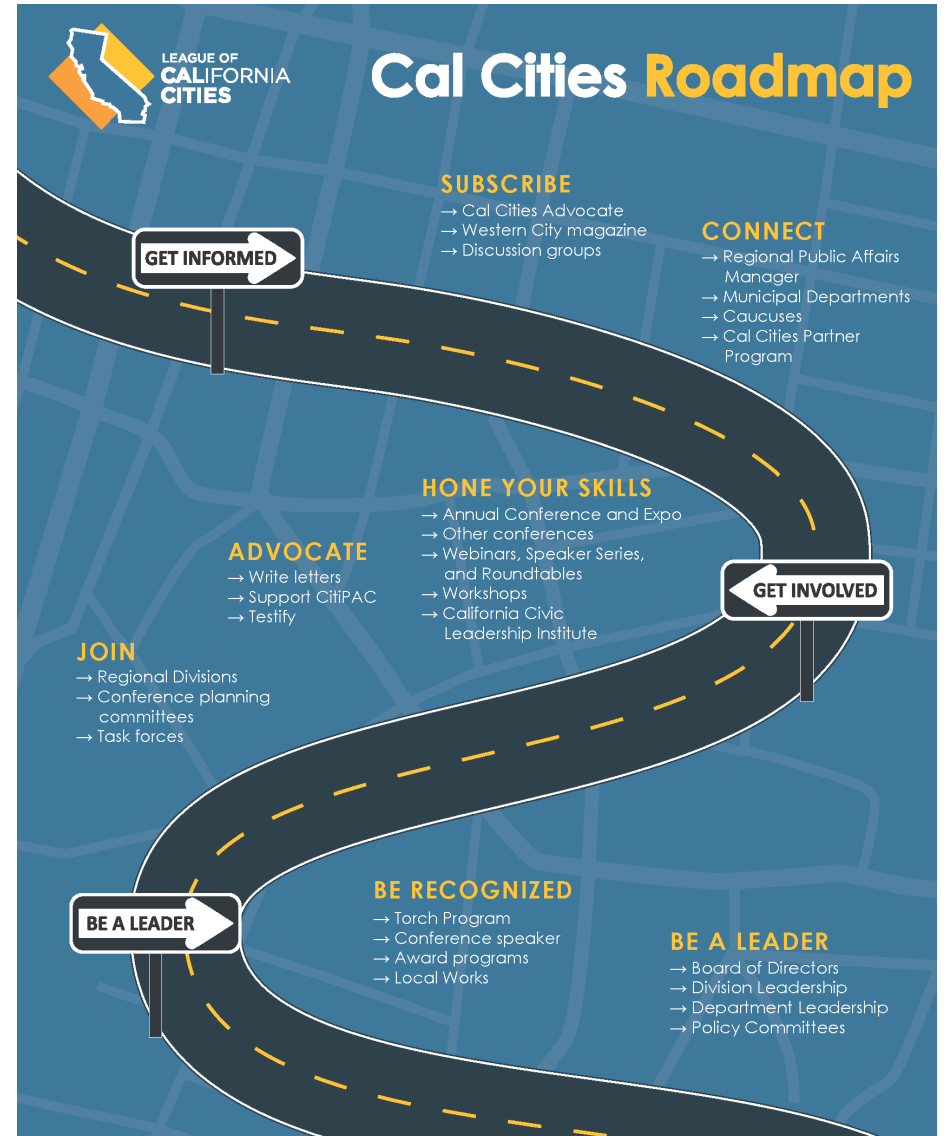
## Member Services

- Conferences, seminars, roundtables, and academies designed for city officials to learn about new and emerging practices and to exchange ideas.
- Webinars on priority policy and legal issues.
- Listservs for professional departments that allow the sharing of ideas and exchange of information.



A promotional graphic for the Cal Cities Speaker Series. It features the League of California Cities logo in the top left corner. The text reads: "Register now!", "Secretary Wade Crowfoot", "California Natural Resources Agency", and "Wednesday, June 2 • 10:00-11:00". On the right side, there is a portrait of Secretary Wade Crowfoot. At the bottom, it says "Cal Cities Speaker Series". The background is a dark blue with silhouettes of people.

# Membership engagement opportunities





# Regional Public Affairs Managers



**Sara Sanders**  
Redwood Empire



**Charles Anderson**  
Sacramento Valley



**Nancy Hall**  
Bennett North Bay



**Sam Caygill**  
East Bay



**Seth Miller**  
Peninsula



**Deanna Sessums**  
Monterey Bay



**Stephen Qualls**  
Central Valley



**Rajveer Rakkar**  
South San Joaquin



**David Mullinax**  
Channel Counties



**Jeff Kiernan**  
Los Angeles County



**Kristine Guerrero**  
Los Angeles County



**Jennifer Quan**  
Los Angeles County



**Tony Cardenas**  
Orange County



**Erin Sasse**  
Riverside County



**Laura Morales**  
Desert Mountain  
Inland Empire



**Catherine Hill**  
San Diego County  
Imperial County



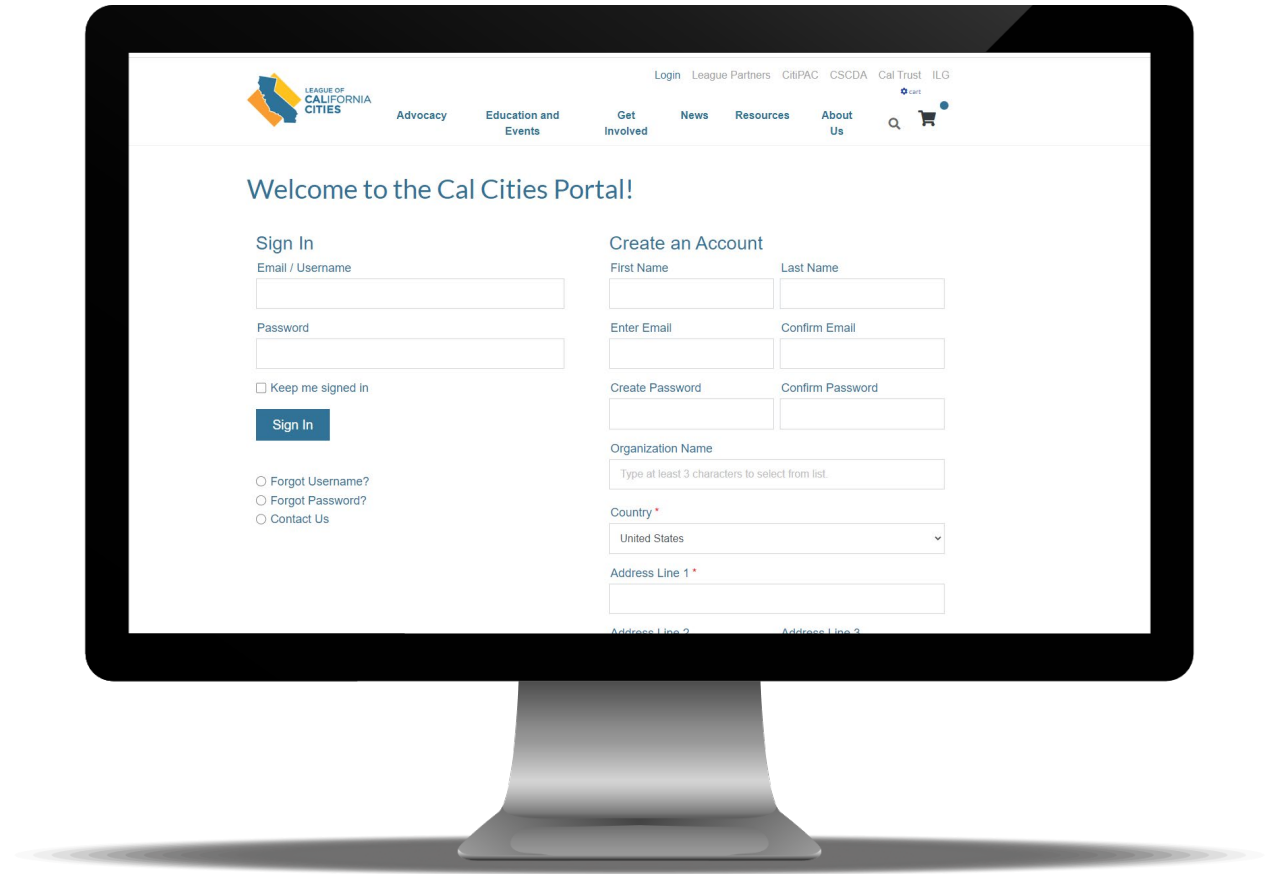
**Bismarck Obando**  
Director of Public Affairs

# Get connected with Cal Cities

## MyCalCities

The one-stop portal allows for easier event registration and will allow our members to provide important information about themselves and the issues that are most important to them.

Visit the [Member Services](#) table Thursday or Friday for assistance in accessing your account.



[my.CalCities.org](https://my.CalCities.org)

# Stay connected with Cal Cities!

- Explore the website: [calcities.org](https://calcities.org).
- Sign up for our weekly newsletter: [Cal Cities Advocate](#)
- Explore our monthly online magazine: [westerncity.com](https://westerncity.com)

Like, follow, and share Cal Cities news!



[@CalCities](#)

OCTOBER 2021 | The Monthly Digital Magazine of the League of California Cities

WESTERN  
*City*



# Get the most from your Municipal Department

- City Attorneys
- City Clerks
- City Managers
- Fire Chiefs
- Fiscal Officers
- **Mayors and Council Members**
- Personnel and Employee Relations
- Planning and Community Development
- Public Works

# Explore our Diversity Caucuses



LEAGUE OF  
**CALIFORNIA  
CITIES**  
**AFRICAN  
AMERICAN** Caucus



LEAGUE OF  
**CALIFORNIA  
CITIES**  
**ASIAN PACIFIC  
ISLANDER** CAUCUS



LEAGUE OF  
**CALIFORNIA  
CITIES**  
**LATINO** CAUCUS



LEAGUE OF  
**CALIFORNIA  
CITIES**  
**LGBTQ** Caucus



LEAGUE OF  
**CALIFORNIA  
CITIES**  
**WOMEN'S** Caucus

# Be recognized

- **Torch Program** recognizes mayors and council members for continuing their education.
- **Helen Putnam Award Program** recognizes cities that deliver the highest level of service to residents.
- **Outstanding Local Streets and Roads Project Awards** recognizes exceptional achievement in protecting the public's investment in the local street and road system.
- **Institute for Local Government Beacon Program** honors local government's efforts to reduce greenhouse gas emissions and adopt policies that promote sustainability.



**SAVE  
CALIFORNIA  
STREETS**



# Join a Policy Committee

- Community Services
- Environmental Quality
- Governance, Transparency, and Labor Relations
- Housing, Community, and Economic Development
- Public Safety
- Revenue and Taxation
- Transportation, Communications, and Public Works



# Connect with Partners

- The program fosters relationships between cities and businesses, nonprofits, and other organizations.
- Cal Cities Partners sponsor other events and programs hosted by Cal Cities caucuses, departments, and divisions.
- More than 75 active Cal Cities Partner organizations.



# 2023 Premier Cal Cities Partners



# Attend tonight's Legislative Reception



## LEGISLATIVE RECEPTION

Wednesday | January 18, 2023

5:30 - 6:30 p.m.

THE MIX DOWNTOWN  
1525 L Street, Sacramento

RSVP to Melissa Tualla at [mtualla@calcities.org](mailto:mtualla@calcities.org)



# Conclusion (but really just the beginning)

- Congratulations again!
- We are proud to have you as part of the Cal Cities family.
- This is your Cal Cities, and we are here to help.

# QUESTIONS?



Strengthening California Cities  
through Advocacy and Education

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