



LEAGUE OF
**CALIFORNIA
CITIES**




CAL CITIES PARTNER
2024 PROGRAM

NETWORKING
CONNECTION
RECOGNITION
COMMUNICATION



CAL CITIES PARTNER

Program Overview



The League of California Cities represents more than 479 cities from across the diverse state of California. As the fourth largest economy in the world, the state of California and its cities do business with various organizations from locally owned businesses, to statewide non-profit associations to multinational corporations.

Through its Cal Cities Partner program, the League of California Cities provides an opportunity for outside organizations to support the work of cities while engaging in educational activities, policymaking, conferences, regional meetings, and networking events throughout the year.

Cal Cities Partners represent many industries and bring a unique perspective to city officials. Whether they are participating in regional division meetings, Cal Cities Policy Committees, or through various online or in-person educational forums, Cal Cities Partners bring a valued voice to conversations around city issues.

The Cal Cities Partner program's role in supporting cities is reflected in the program's mission statement.

CAL CITIES PARTNER PROGRAM MISSION

The **Cal Cities Partner** program fosters collaboration between businesses, organizations, and cities to further the priorities of cities in California.



THREE LEVELS OF ENGAGEMENT

Premier Partner Level

Engaging with Cal Cities at its highest level.

TOP TIER – \$25,000

Opportunity

- One complimentary advertorial article space per year in *Western City* magazine's Solutions for Cities section – exclusive to Partners. *Subject to editorial review.*
- Inclusion of name, logo, and brief description published once per year in the *Cal Cities Advocate* weekly newsletter.
- Opportunity to serve on Cal Cities Policy and Partner Committees.
- Company included in searchable online service directory.
- 10 complimentary conference registrations per year.
- Complimentary/preferential exhibit space at annual conference.
- Eligible to present during Premier Partner Annual Conference track.
- Opportunity to submit proposals for Cal Cities Partner webinar series.
- Opportunity to give input on annual conference sessions.
- Redirect \$5,000 from partner fee to CitiPAC event sponsorships.
- 20% discount on *Western City* magazine digital advertising.

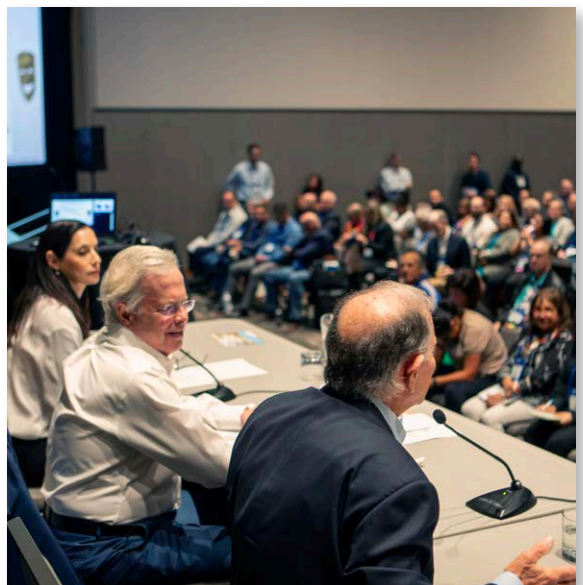
- Opportunity to serve on Cal Cities' Helen Putnam Award for Excellence juries and present awards at city council meetings.

Access

- Invitations to Cal Cities Regional Division meetings.
- Invitation to attend League Leaders Workshop with the Board of Directors, and division, department, caucus, and policy committee leadership.
- Invitation to events during Quarterly Cal Cities Policy Committee meetings.
- Invitation to Cal Cities Board of Directors dinners.
- Invitation to attend the California Civic Leadership Institute.
- Access to conference attendee lists.

Recognition

- Invitation to Cal Cities Partner recognition event with League of California Cities Board of Directors at Cal Cities Annual Conference and Expo.
- Special recognition at Cal Cities Regional Division meetings.
- Inclusion of name and logo on signage in prominent places at the Cal Cities Annual Conference and Expo.
- Prominent placement of name and logo featured on the homepage of Cal Cities' website www.calcities.org.
- Special Recognition as a Premier Partner in program agenda, when presenting during Cal Cities events.



THREE LEVELS OF ENGAGEMENT

Elite Partner Level

Opportunities in policy process, brand amplification, and member access.

MIDDLE TIER – \$15,000

Opportunity

- Opportunity to serve on Cal Cities Policy and Partner Committees.
- Company included in searchable online service directory.
- 5 complimentary conference registrations per year.
- Opportunity to give input on annual conference sessions.
- Access to conference attendee lists.
- Opportunity to purchase advertorial article space in *Western City* magazine's Solutions for Cities section – exclusive to Partners. *Subject to editorial review.*

- 20% discount on *Western City* magazine digital advertising.
- Opportunity to serve on Cal Cities' Helen Putnam Award for Excellence juries and present awards at city council meetings.

Access and Recognition

- Invitations to Cal Cities Regional Division meetings.
- Invitation to events during Quarterly Cal Cities Policy Committee meetings.
- Invitation to Cal Cities Partner recognition event with League of California Cities Board of Directors at Cal Cities Annual Conference and Expo.
- Special recognition at Cal Cities Regional Division meetings.

Principal Partner Level

Supporting and connecting with California cities.

ENTRY-LEVEL TIER – \$5,000

Opportunity, Access, and Recognition

- Company included in searchable online service directory.
- 2 complimentary conference registrations per year.
- Opportunity to purchase advertorial article space in *Western City* magazine's Solutions for Cities section – exclusive to Partners. *Subject to editorial review.*

- 20% discount on *Western City* magazine digital advertising
- Opportunity to serve on Cal Cities' Helen Putnam Award for Excellence juries and present awards at city council meetings.
- Access to conference attendee lists.
- Invitation to Cal Cities Partner recognition event with League of California Cities Board of Directors at Cal Cities Annual Conference and Expo.

CONNECT WITH CITIES ALL YEAR AS A CAL CITIES PARTNER



Every Cal Cities Partnership level delivers benefits to help you connect with cities.



Partner organizations are a key part of every event Cal Cities hosts — from Regional Division and Policy Committee meetings to Departmental conferences and annual conference.



The Cal Cities Partner program is the best way to raise your profile and be recognized as a trusted partner of local government and an organization that cities turn to.

2024 CAL CITIES PARTNER PROGRAM

Benefits Structure	Premier \$25,000	Elite \$15,000	Principal \$5,000
Up to 10 complimentary conference registrations per year (depending on membership level) for use at the Cal Cities Annual Conference and Expo and departmental conferences.*	10	5	2
Exclusive recognition and reception for Cal Cities Partners attending the Cal Cities Board of Directors meeting at the Annual Conference and Expo.	☑	☑	☑
Invitations to Cal Cities Regional Division meetings.	☑	☑	☑
Access to final conference registrant list.	☑	☑	☑
20% discount on digital advertising through Western City Magazine	☑	☑	☑
Inclusion in a searchable business service directory on the Cal Cities website.	☑	☑	☑
Opportunity to serve on Cal Cities's Helen Putnam Award for Excellence juries and present these prestigious awards at city council meetings.	☑	☑	☑
Advertorial article space in <i>Western City</i> magazine's Solutions for Cities section – exclusive to Partners. Complimentary for Premier, available to purchase for Elite and Principal. <i>Subject to editorial review.</i>	☑	☑	☑
Opportunity to serve on the Cal Cities Partner Executive Committee, Cal Cities Policy Committees, and Standing Cal Cities Partner Subcommittees.	☑	☑	
Invitation to networking events during Quarterly Cal Cities Policy Committee meetings.	☑	☑	
Special recognition at Cal Cities Regional Division meetings.	☑	☑	
Opportunity to provide input on selection of Annual Conference and Expo sessions.	☑	☑	
Opportunity to credit \$5,000 of Premier Partner fees towards sponsorship of CitiPAC events during that calendar year.	☑		
Exclusive opportunity to submit session proposals to the Cal Cities Annual Conference and Expo Cal Cities Partner Track.	☑		
Opportunity to develop presentations for the Cal Cities Partner webinar series.	☑		
Special Recognition as a Premier Partner in program agenda, when presenting during Cal Cities events.	☑		
Invitation to attend League Leaders Workshop, an annual priority-setting meeting of Cal Cities Board members, and division, department, caucus, and policy leadership.	☑		
Invitation to attend the California Civic Leadership Institute, sponsored by the Cal Cities Partner Program.	☑		
Complimentary exhibit booth space at the Annual Conference and Expo, with preferential selection of booth location (deadlines apply).**	☑		
Inclusion of name and logo on signage in prominent places at Annual Conference and Expo.	☑		
Invitation to Cal Cities Board of Directors dinners.	☑		
Prominent placement of name and logo featured on the homepage of Cal Cities website www.calcities.org .	☑		
Inclusion of name, logo, and brief description published once per year in the <i>Cal Cities Advocate</i> weekly newsletter.	☑		

* New Mayors and Council Members Academy is restricted to city officials only. For a full list of Cal Cities conferences, visit www.calcities.org/Education-Events/Calendar.

** \$2,100 value.

FOR MORE INFORMATION

on exhibiting at the Annual Conference and Expo, please contact: Amy Wade at **916.658.8237** or **awade@calcities.org**.

*Please note: Your partnership must be paid in full by April 1, 2024 to receive full benefits at any level.

2024 CAL CITIES PARTNER APPLICATION

Please complete this interactive form and email to egan@calcities.org.
[Click here](#) to pay for your 2024 Cal Cities Partner membership online.

ORGANIZATION REPRESENTATIVE: (NAME and TITLE*)	
SECONDARY ORGANIZATION CONTACT: (NAME and TITLE*)	
ORGANIZATION:	
ADDRESS:	
CITY/STATE/ZIP:	
PHONE:	FAX:
E-MAIL:	ORGANIZATION WEBSITE:
SECONDARY CONTACT E-MAIL:	

**Primary person coordinating your company's Cal Cities Partner involvement. Other persons may be designated to participate in Cal Cities activities as well.*

WE WANT TO TAKE AN ACTIVE ROLE IN SUPPORTING LOCAL GOVERNMENT

by joining at one of the sponsor levels stated below:

- Premier — \$25,000 Elite — \$15,000 Principal — \$5,000

Total 2024 amount we wish to contribute \$ _____

**Please note: Your partnership must be paid in full by April 1, 2024 to receive full benefits at any level.*

- Payment enclosed, make check payable to League of California Cities/Cal Cities Partner Send me an invoice I will pay online at www.calcities.org/LeaguePartners

Once payment is received at the Principal level and above, Partners are offered complimentary registration at additional Cal Cities Education Department programs in 2024. Select from the following list
(see benefits chart indicating the number of additional 2024 programs offered):

City Managers Conference
Hollywood – February 7-9, 2024

City Leaders Summit
Sacramento – April 17-19, 2024

Fire Chiefs Leadership Seminar
Napa – December 11-12, 2024

Planning Commissioners Academy
Long Beach – March 6-8, 2024

City Attorneys Spring Conference
Rancho Mirage – May 8-10, 2024

Municipal Finance Institute
Napa – December 11-12, 2024

Public Works Officers Institute
Monterey – March 13-15, 2024

Annual Conference
Long Beach – October 16-18, 2024

City Clerks New Law and Elections Seminar
Napa – December 11-13, 2024

- Please send us more information about supporting the Institute for Local Government's research and education programs.
For more information on exhibiting at the Annual Conference and Expo, please contact:
Amy Wade at 916.658.8237 or awade@calcities.org.

Signature/Title: _____ Date: _____

Your support of the Cal Cities Partner Program is truly appreciated!



CAL CITIES PARTNER

NETWORKING | CONNECTION | RECOGNITION | COMMUNICATION

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