

“ . . . and Other Duties as Required ”

TALKING TO NON-CLIENTS

Presented by the Attorney Development and Succession Committee
Cal Cities City Attorneys Conference
May 17, 2023

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WHAT IS THE ADSC?

- Attorney Development & Succession Committee focuses on mentoring, knowledge transfer, and succession planning to benefit the profession
- Seeks to generate interest in the practice of municipal law
- Three subcommittees:
 - Substantive Law: the canonical basics
 - Law School Outreach: interacting with law schools to find the next generation
 - Essential Skills: “Soft skills” needed to be a successful practitioner
- Today’s program is brought to you by the Essential Skills subcommittee

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PROGRAM AGENDA

- The presentation's focus is on the City Attorney's interaction with entities and persons other than city staff, management, or Council, in the context of a hypothetical proposed development, presented by way of a radio call-in show
- Our focus is on the following interactions:
 - Developers and their counsel/consultants;
 - The media;
 - Members of the public
- Each area is Introduced with a short call-in, followed by Q&A with our panelists

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CALL #1, PANEL DISCUSSION:

ISSUES REGARDING DEVELOPERS
AND THEIR COUNSEL/CONSULTANTS

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CALL #2, PANEL DISCUSSION:

DEALING WITH THE MEDIA

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CALL #3, PANEL DISCUSSION:

MEMBERS OF THE PUBLIC

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ATTORNEY DEVELOPMENT & SUCCESSION COMMITTEE

PRESENTERS:

Derek Cole, Cole Huber (City Attorney, Oakley and Sutter Creek), Host

Joseph "Seph" Petta, Shute Mihaly & Weinberger
(Deputy City Attorney, Half Moon Bay), Panelist

Deepa Sharma, Burke Williams Sorenson
(Assistant City Attorney, Piedmont), Panelist

Zaynah Moussa-Milward (City Attorney, Vernon), Panelist

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Supporting Players for the Essential Skills Subcommittee:

Gregg Kettles, Best Best & Krieger

Jennifer Mizrahi, Stream Kim
(City Attorney, Desert Hot Springs)

Dan Sodergren, City Attorney, Pleasanton

Barbara Choi, Atchison, Barisone & Condotti
(Senior Deputy City Attorney, Santa Cruz)

Helen Holmes Peak, Lounsbery Ferguson Altona & Peak
(City Attorney, San Marcos))

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