

Why Culture Curation Matters More Than Ever

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Cal Cities Annual Conference 2021

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The Tripepi Smith Team



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CULTURE > MANAGEMENT

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Where Do You See Culture?

- How does the team react to bad news?
- When someone is a jerk, how are they responded to?
- When one team member is struggling, how does the rest of the team respond?
- When you ask someone why they work at the city, can you predict the answer?

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Curate Your Culture

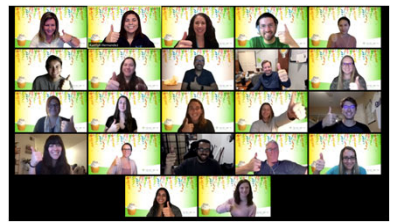
- Create, speak and repeat your cultural sayings
- Cultural cohesion is linked to a feeling of safety
- Wear your culture
- Recruit “Culture Warriors” to help spread and affirm the culture within the organization



#TripepiSmithLife
 Always Be Learning Ask questions
 Team Tripepi Smith
 #TeamTsteam Day
 #ABL Share Lessons learned

Celebrating Culture at Tripepi Smith

- Thumbs Up
- Always Be Learning
- Small Queues for Connection
- Team Meetings
- Quarterly Gatherings





Thank you!

For more information, visit TSTalentSolutions.com

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