

League of California Cities

LGBTQ Caucus

The LGBTQ Community and the Renaissance of Palm Springs





© Greg Day



STEEL HOME

1962

Donald A. Wexler, A.I.A.

Bernard Perlin, engineer

George Alexander Company, builder

HSPB-43





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ARTICLES

- VANITY FAIR
JUNE, 1999
- THE NEW YORKER
MARCH, 1998
- ARCHITECTURAL DIGEST
FALL, 1967
- LOOK MAGAZINE
SEPTEMBER 25, 1962
- FORTUNE MAGAZINE
FEBRUARY, 1961

This June 1999 Vanity Fair piece about newly rediscovered and ultra-hip Palm Springs opened the flood gates to international attention to the wonders of the Coachella Valley.



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TEL. 760.835.5628

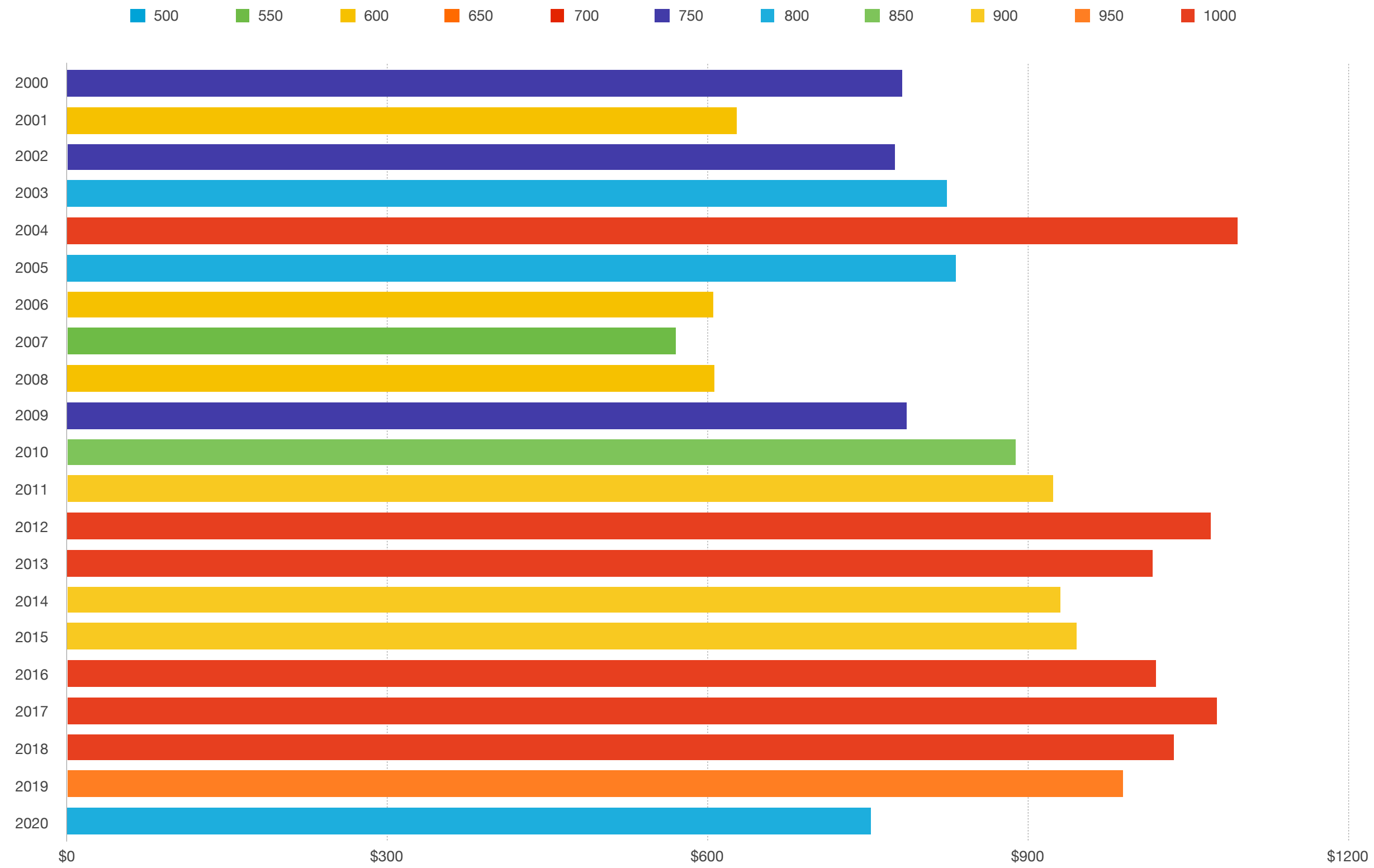
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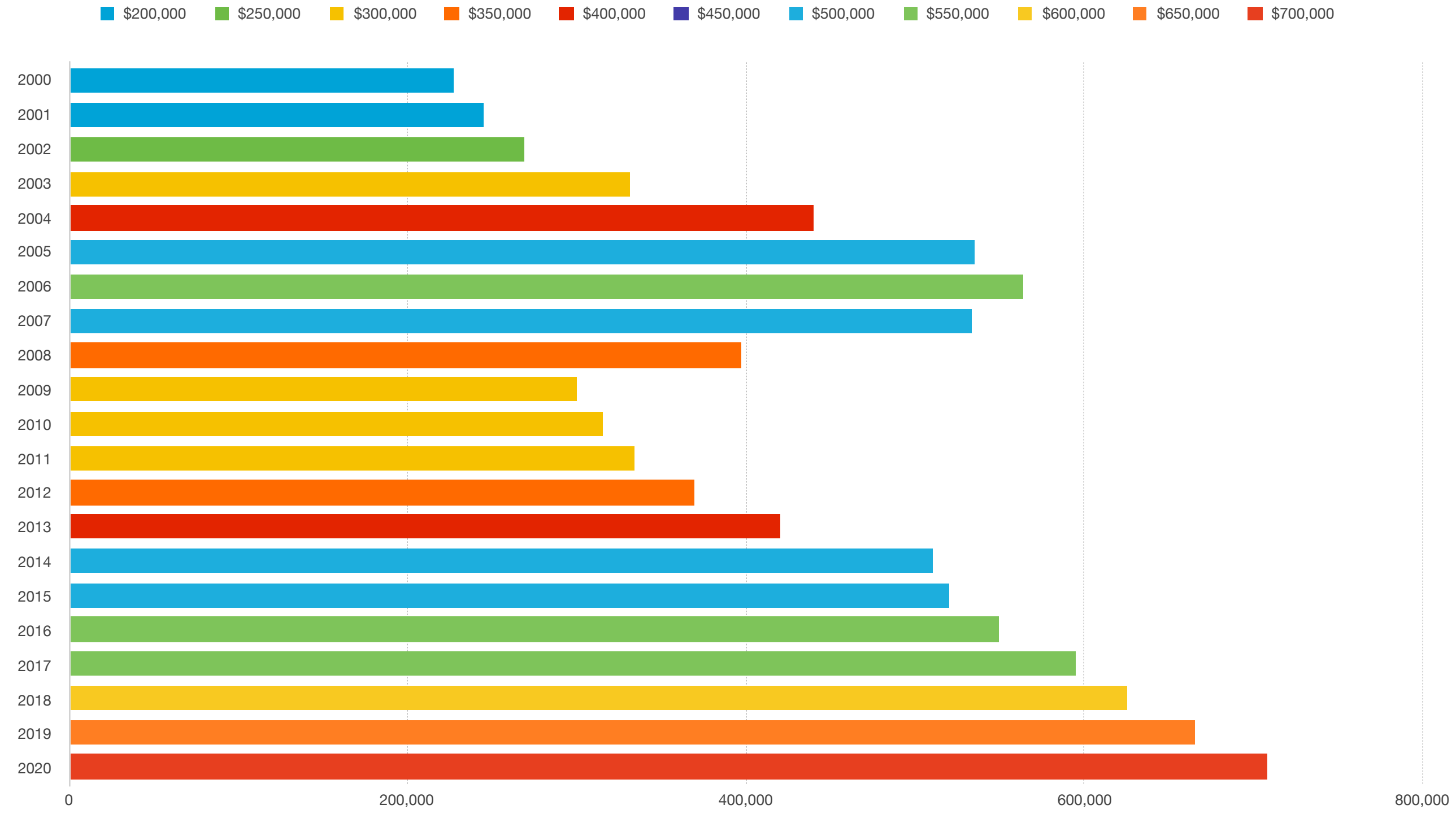




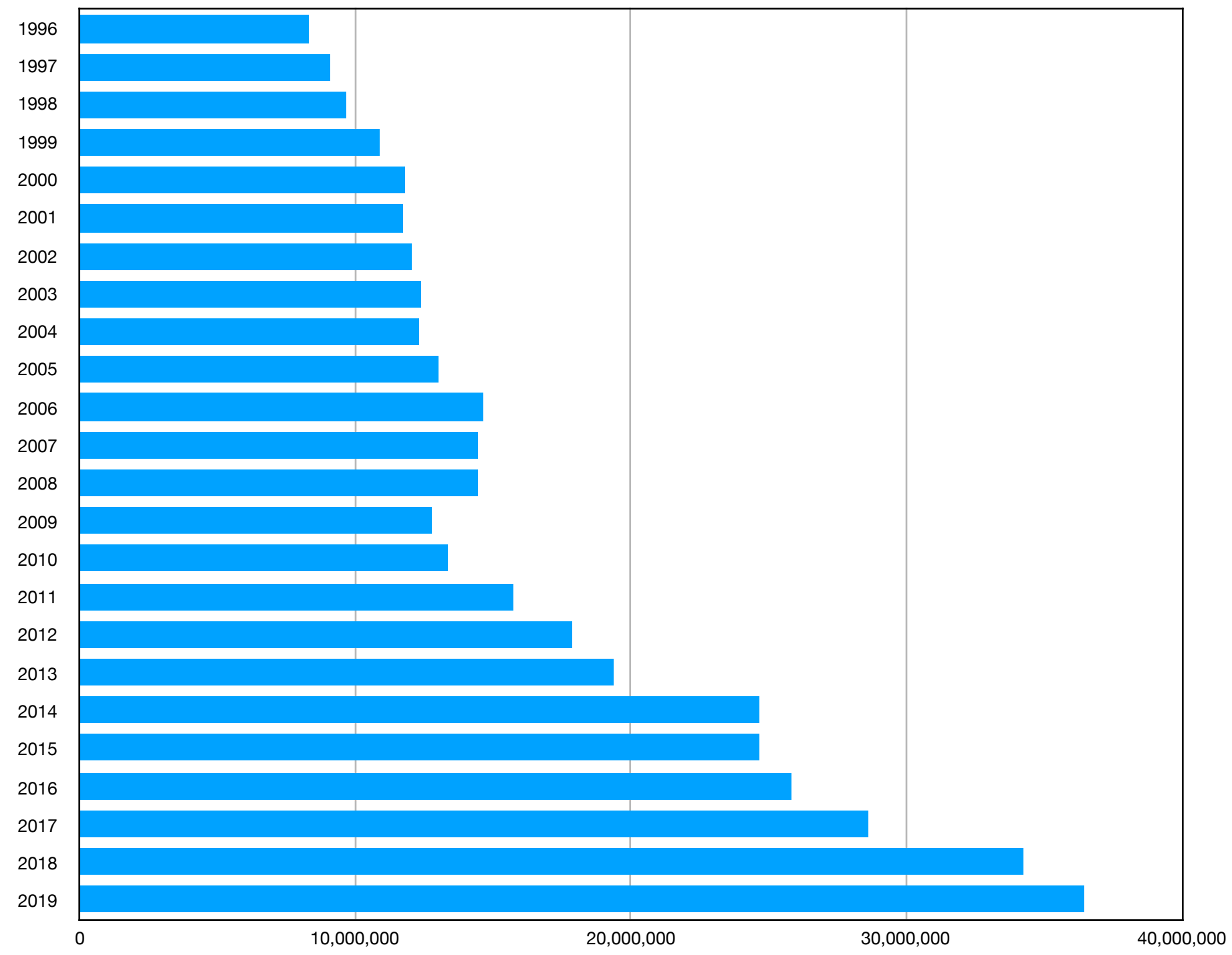
Home Sales Palm Springs



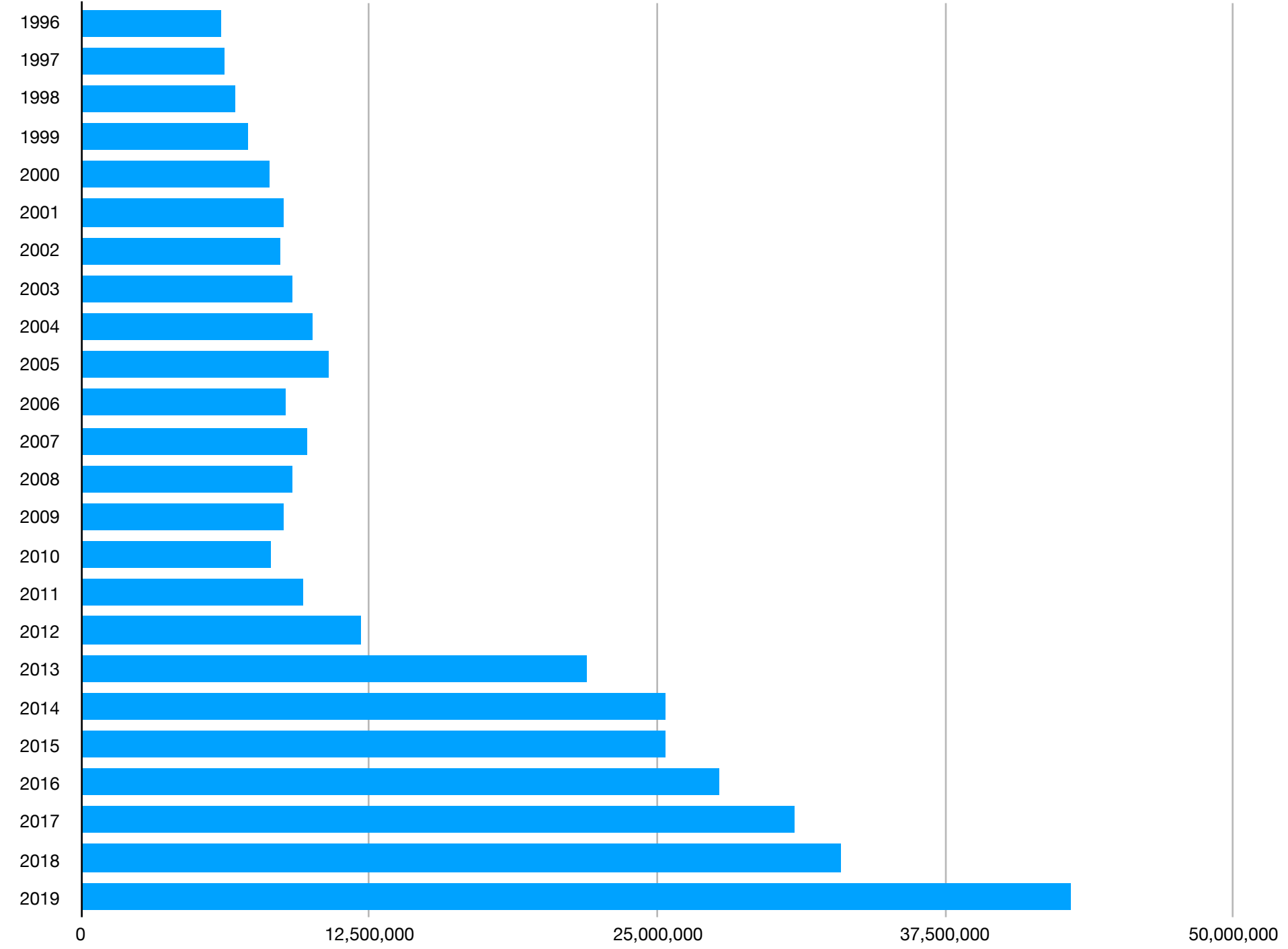
Palm Springs Single Family Homes - Median Price



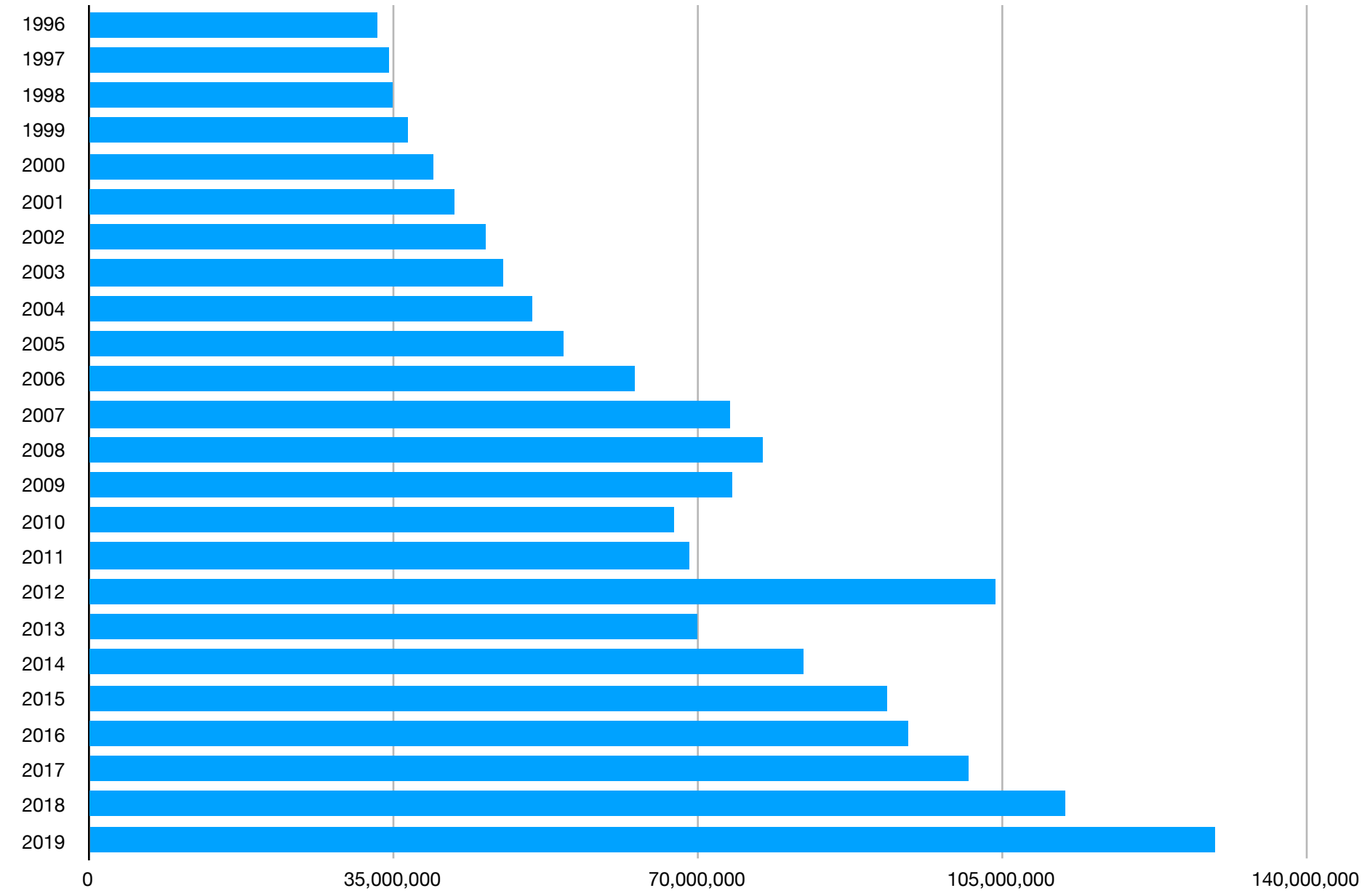
Transit Occupancy Tax 1996-2019



Sales Tax



Total Revenues





Strategies for **LGBTQ** Inclusion

MEETING THE CHALLENGES OF IMPLEMENTING DIVERSITY & THE IMPORTANCE
OF LGBTQ BEING INCLUDED IN THE BOARD ROOM

LEAGUE OF CALIFORNIA CITIES ANNUAL CONFERENCE & EXPO
OCTOBER 7, 2020



6 Challenges in Implementing Diversity

- 1 LACK OF MONITORING
- 2 HIGH STAKEHOLDER TURNOVER
- 3 RECRUITING PROCESS IS NOT INCLUSIVE
- 4 IT STARTS 'AT THE TOP'
- 5 LACK OF LEGAL KNOWLEDGE
- 6 FEARING ORGANIZATIONAL CHANGE

Strategies for **LGBTQ Inclusion**

- ▶ **ECONOMIC DISPARITIES BETWEEN LGBTQ AND NON-LGBTQ COMMUNITIES**
- ▶ **A PATH TO GREATER PROSPERITY**
- ▶ **LGBTQ-OWNED SMALL BUSINESS DISPARITIES**
- ▶ **HOPE ON THE HORIZON?
CALIFORNIA ASSEMBLY BILL 979**

Economic Disparity within the LGBT Community

1 in 4

More than 1 in 4 LGBT Adults (27% - or 2.2 million people) experienced a time in the last year when they didn't have enough money to feed themselves/their families compared to 17% of non-LGBT adults.

14%

14% of LGB adults reported running out of food for their families and didn't have enough money for more in the last 30 days.

1 in 4

More than 1 in 4 LGB adults aged 18-44 (27%) participated in SNAP compared to 20% of non-LGB adults in that same age range.

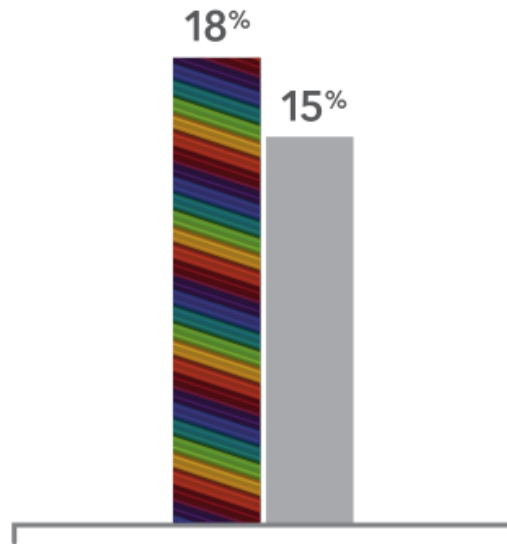
Source: The Williams Institute/Taylor N.T. Brown, Adam P. Romero and Gary J. Gates - July 2016

Economic Disparity within the LGBT Community

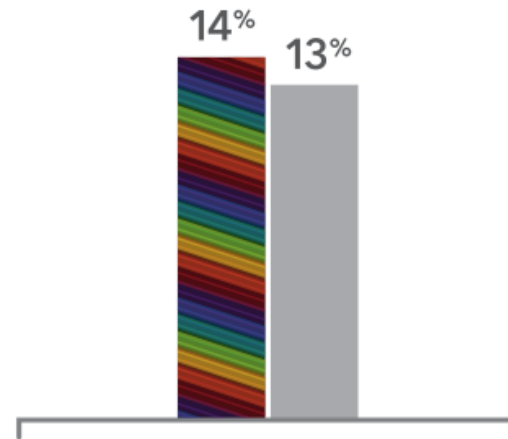
HAVING EXPERIENCED FOOD INSECURITY, BY LGB IDENTITY (NHIS)

 LGB  STRAIGHT

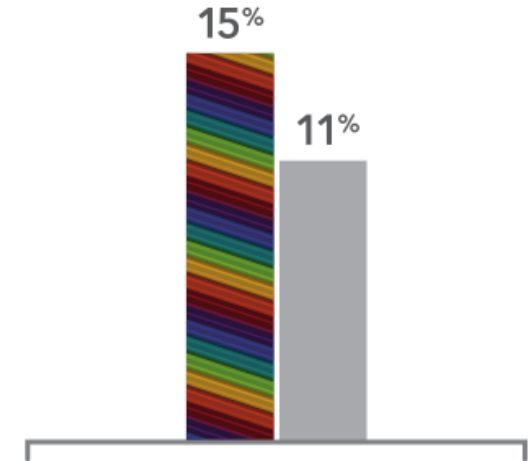
WORRIED FOOD WOULD RUN OUT BEFORE HAD MONEY FOR MORE



FOOD DIDN'T LAST AND DIDN'T HAVE MONEY FOR MORE



COULDN'T AFFORD BALANCED MEALS



Source: The Williams Institute/Taylor N.T. Brown, Adam P. Romero and Gary J. Gates - July 2016

A Path to Greater Prosperity: **LGBTQ** Entrepreneurialism

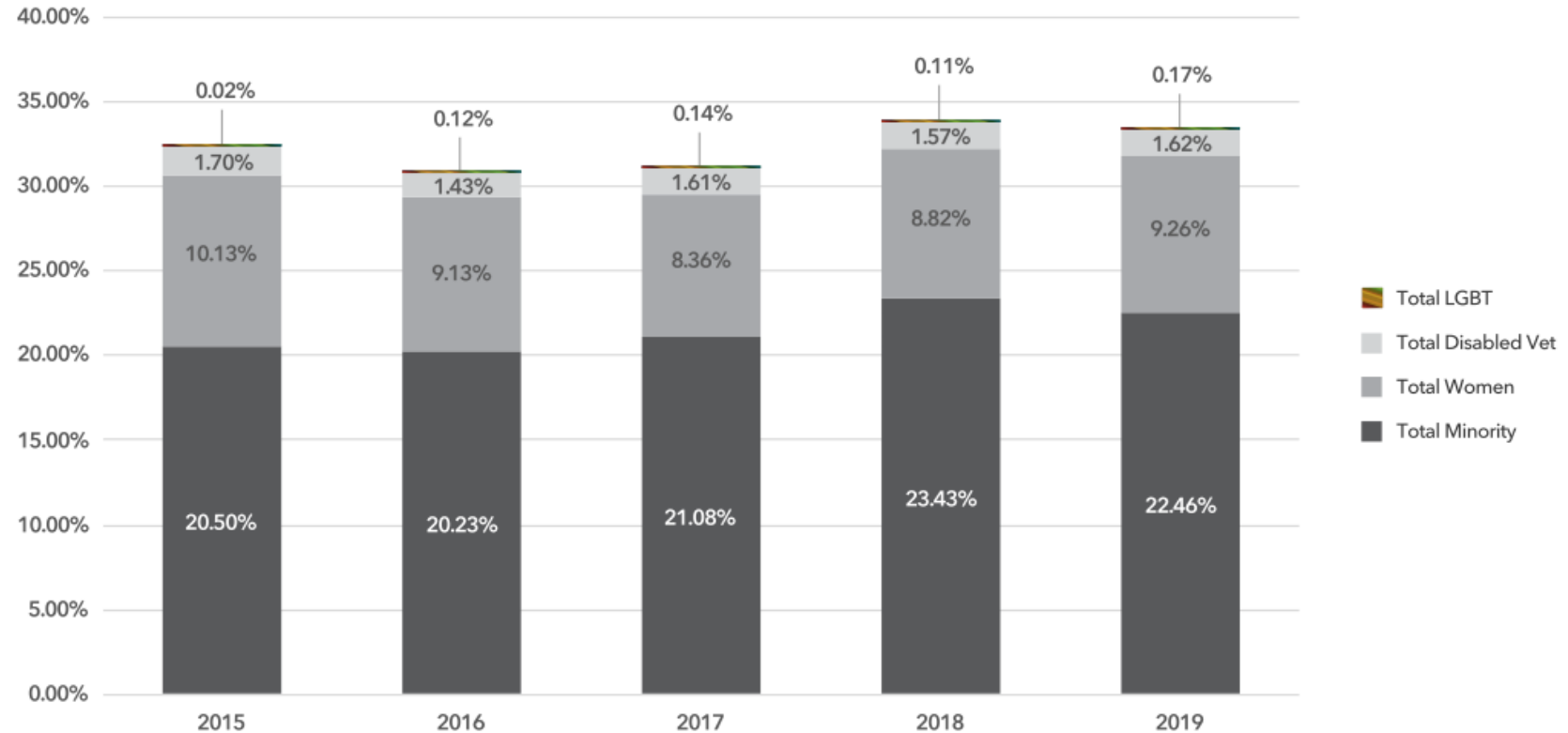


- ▶ **CALIFORNIA IS HOME TO THE 'MODERN-DAY' ECONOMIC EQUALITY MOVEMENT**
- ▶ **BEGAN IN 1974 IN SAN FRANCISCO**
- ▶ **7 CITY/REGION-SPECIFIC LGBT CHAMBERS OF COMMERCE (URBAN)**
- ▶ **1 STATEWIDE INDUSTRY ASSOCIATION**
- ▶ **2 NATIONAL LGBTQ-FOCUSED BUSINESS GROUPS BASED IN CALIFORNIA**
- ▶ **MULTIPLE LGBTQ PROFESSIONAL BUSINESS ASSOCIATIONS THROUGHOUT CALIFORNIA**

Disparity between LGBTQ 'Spend'

CALIFORNIA ASSEMBLY BILL AB1678 OPENED UP THE PROCUREMENT PIPELINE FOR LGBTQ-CERTIFIED FIRMS

TOTAL ANNUAL PROCUREMENT BY DIVERSE CATEGORY



Disparity between LGBTQ 'Spend'

CALIFORNIA ASSEMBLY BILL AB1960 PROVIDED BUSINESSES CONTRACTING WITH THE STATE OF CALIFORNIA TO VOLUNTARILY 'IDENTIFY' THEIR ETHNICITY/RACE/GENDER/SEXUAL ORIENTATION



TOTAL AMOUNT OF \$ CONTRACTED BY THE STATE OF CALIFORNIA IN 2018-2019

\$10.53 BILLION

Source: California Department of General Services: Mandatory Reporting Departments FY 2018-2019

Hope on the Horizon?

**BUSINESS EXPERIENCE
CAN LEAD TO BOARD
ROOM DIVERSITY
& INCLUSION**

**CALIFORNIA ASSEMBLY BILL 979 WOULD REQUIRE THE MORE THAN 600
PUBLICLY TRADED COMPANIES HEADQUARTERED IN CA TO INCLUDE
BLACK, AFRICAN AMERICAN, HISPANIC LATINO, ASIAN, PACIFIC ISLANDER,
NATIVE AMERICAN, NATIVE HAWAIIAN OR ALASKA NATIVE, AND LGBT**

**PASSED THE SENATE ON
AUGUST 29, 2020**

**PASSED THE ASSEMBLY ON
AUGUST 30, 2020**

**AWAITING THE GOVERNOR'S
APPROVAL**