# Alameda County Sheriff's Office





#### **Our Panelists**



Moderator:
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Activities League / Dig
Deep Farms



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Supervisor, District 3,
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Board of Supervisors



Martin Neideffer Captain, Alameda County Sheriff's Office

# Dig Deep Farms Regenerative Farming Project at Ardenwood





Dig Deep Farm: el programa que reintegra a exreclusos y combate el calentamiento global en el condado de Alameda

# How Community Capitals Policing Improves Public Safety

A society that's unequal causes mistrust amongst its citizens. People feel like they have no control. As a result, crime, homicide, teen pregnancy, obesity rates, and other criminogenic factors along with social disparities of health increase.

#### **Society functions better with Social Capital**

- People in a community feel like they can trust each other.
- People feel like they have efficacy they feel heard and that their collective efforts can lead to positive accomplishments.



# Community Capitals Policing is our solution.

#### The Goal

Transforming disadvantaged neighborhoods into places where residents feel safe, welcome, and equipped to thrive.

#### The CCP Advantage

CCP leverages partnerships, residents' input, and deputies' time to improve public safety by:

- expanding trust
- repairing social fabric
- making investments that support the community and provide the resources for individuals to prosper



#### The Proven Benefits of Targeted Systems Change

CCP is a continuous effort led by the Alameda County Sheriff's Office (ACSO) and the Deputy Sheriffs' Activities League (DSAL) made up of a series of foundational systems shifts for the betterment of the residents and the community.





# **Elements of Community Capitals Policing**

- Community policing
- DSAL 501(C)(3) nonprofit
- Health and fitness
- Creative placemaking
- Job creation
- Economic development
- Partnerships with the community

 Respect and authenticity in relationships with residents and partners

 Investments in depleted systems: political, economic, physical infrastructure, social networks, and cultural assets



<u>Built Capital</u> adds value to underused spaces. Examples include: DDF Food Hub, Hayward Adult School boxing gym, and Sunset Futsal Park.



<u>Financial Capital</u> increases when spaces are utilized to catalyze economic opportunities for local businesses, simultaneously increasing employment for residents.

Our Food Hub incubates small food vendors.

The Eden Area Chamber of Commerce

(a product of CCP organizing) champions local businesses.

Eden Night Live provides a venue for small vendors to try out new business concepts.

Fresh Food for Families gave local food entrepreneurs a lifeline during the pandemic.









• <u>Cultural Capital</u> respects and recognizes cultural heritage and reflects the creativity of residents.

We beautify urban areas with public murals, and organize cultural events like Eden Night Live, Golden Gloves boxing tournaments, and Juneteenth celebrations.

• <u>Human Capital</u> nurtures the existing talent and intrinsic assets of residents.

We work with ACSO's behavioral health counselors to provide access to counseling, and we partner with schools and community leaders to provide fresh food, jobs, fitness activities, and volunteer opportunities.





- Social Capital connects people to one another
  in a manner that builds cohesion and collective efficacy.
   We interact with residents of all ages, host events, and provide
  opportunities for connection to show people what we have in common,
- <u>Political Capital</u> organizes local residents, fostering their sense of agency and ability to advocate for their needs.

which builds trust and improves public safety.

We encourage engagement, support diverse community groups, and are invested in forming the Eden Municipal Advisory Committee and the Ashland Community Association.

**Political Capital** 



 Natural Capital is preserving, rejuvenating, and increasing access to parks, urban farms, and other healthy, green, open areas for residents to enjoy.
 We've created the Greenhouse and Firehouse urban farms out of empty, blighted lots, and are operating organic farms at Ardenwood and Masonic Homes of California.

asonic Natural Capital

We advocate for more green space in the community, which studies prove increases health and wellbeing.





#### **Putting CCP into Practice**

- Dig Deep Farms
- ALL IN Eats
- Health and Fitness
- Community Development
  - & Creative Placemaking

DSAL and ACSO have taken on specific projects to respond to the community's needs, improve lives, and build pathways to new opportunities for residents.

Working hand-in-hand with our partners, we are reinventing policing and addressing food insecurity at DDF:
Building a local, sustainable food economy at ALL IN Eats,
Giving residents access to free Health and Fitness programming, and
Beautifying commercial corridors and enlivening neighborhoods through Community Development and Creative Placemaking activities.



#### Dig Deep Farms

- Greenhouse Farm
- Firehouse Farm
- Cityview Farm

- Dig Deep Food Hub Farm
- Historic Ardenwood Farm
- Masonic Homes Farm

The Eden Area is a food desert with a severe deficit of open space and many underutilized lots.

Dig Deep Farms is a social enterprise founded more than 10 years ago by ACSO and DSAL.

We aim to rebuild the health, strength, and independence of our citizens, local economy, and climate by growing and distributing nutrient-dense food to residents.



#### **ALL IN Eats - Circular Food Economy**

ALL IN Eats, powered by DSAL & Dig Deep Farms in partnership with the County, is working to repair an inefficient, imbalanced food system.

The circular food economy consists of:

- Production Urban Farms
- Aggregation Food Hubs
- Processing Food Entrepreneurs & Commercial Kitchen Space
- Distribution Food Delivery
- Recovery & Compost Food Hubs & Farms

ALL IN Eats is designing out waste and pollution while building a new model that keeps economics local. This new model engages people, organizations, and County agencies in a cycle that increases wellness, sustainability, food security, resilience, and economic empowerment for residents.



**Human Capital** 

#### **Health and Fitness**

- Soccer
- Boxing
- Fitness Arena

- Wrestling
- Muevete
- Flag Football

Regular exercise can help reduce multiple health risks and helps build healthy, lifelong habits.

Healthy citizens have a brighter outlook and influence cultural cap on their community, and lighten the load on our medical systems.

DSAL's Health and Fitness programs address the social determinants of health and utilize a family structure that encourages positive

social behavior and community cohesion.

By strategically placing health and fitness programs that build community and social structure in underserved areas, DSAL and the ACSO are creating safer neighborhoods for everyone.



# Community Development & Creative Placemaking

- Eden Night Live/Night Market
- Ashland Commons, funded by HARD
- Mural corridor on E. 14th Street
- Juneteenth celebrations
- Other murals and outdoor spaces

DSAL and ACSO are combatting years of divestment, that have left our area with few healthy options for residents.

By strategic investing in creative placemaking, revitalization programs, murals, food equity systems, and community spaces, we, and our partners, are building infrastructure that empowers and nurtures our residents.

In each neglected space, we see an opportunity for community to thrive.

#### YFSB · Crime Prevention Unit · Crime Reduction Unit School Resource Officers Unit · Behavioral Health Unit



#### U.S. Department of Justice Office of Community Oriented Policing Services

Grant Operations Directorate/Grant Monitoring Division 145 N Street, N.E., Washington, DC 20530

"We're there on the ground having conversations with people, seeing the issues they're going through. They trust us because we are accessible. They give us access to their lives, and we're able to come up with solutions, not like a helicopter approach—us landing on the community — but by being atomized into the community and being able to work together with our partners and the people who trust us and actually love us to help make things better in the area. We're given latitude to create solutions to microeconomic issues—helping people find jobs, creating activities to help kids who are on probation or really heading down the wrong path—so that people stop feeling like the police are the enemy and start understanding that we have a stake in seeing them do well."

- Charles Joe, Alameda County Sheriff's Sergeant

#### COPS





"The Department's (ACSO's) commitment to community policing is beyond any I have seen in my 9 years of viewing community policing of Federal, State, Municipalities, and Tribes. The boxing gym and soccer field shows the outstanding efforts by the Department to promote community policing. With leadership, allowing Deputies to set up the gym and field during duty hours shows their belief in community policing which is seen throughout the ranks."

-Damon Adams US Department of Justice Office of Community Oriented Policing Services

### Safety means more than an absence of crime.

