



Welcome!
OCTOBER 7-9, 2020

A collage of eight diverse individuals of various ethnicities and ages, all smiling and looking towards the camera. The collage is set against a background of a city skyline at night, with buildings illuminated and reflected in water. The central text is overlaid on a semi-transparent gold rectangle.

**ANNUAL
CONFERENCE
& EXPO 2020**

VIRTUAL CONFERENCE
INTERACTIVE • EXPERIENTIAL • COLLABORATIVE

PROGRAM

| TUESDAY, OCTOBER 6 |

Board of Directors Meeting

9:00 a.m. - 12:00 p.m.

Asian-Pacific Islander Virtual Karaoke Battle

6:00 - 8:00 pm

| WEDNESDAY, OCTOBER 7 |

DIVISION EVENTS

Orange County

8:30 - 10:00 a.m.

Sacramento Valley Division

11:30 a.m.- 12:45 p.m.

Peninsula Division

11:30 a.m.- 12:45 p.m.

North Bay Division

11:30 a.m.- 1:00 p.m.

East Bay Division

11:45 a.m.- 12:45 p.m.

Los Angeles County Division

11:45 a.m.- 12:45 p.m.

Riverside Division

12:00 - 1:00 p.m.

DEPARTMENT MEETINGS

City Managers

1:15 - 2:00 p.m.

Fiscal Officers

2:30 - 3:15 p.m.

Fire Chiefs

3:45 - 4:15 p.m.

Personnel and Employee Relations

4:30 - 5:00 p.m.



OPENING GENERAL SESSION

10:00 - 11:30 a.m.

PRESIDING | John Dunbar, President, League of California Cities and Mayor, Yountville

National Anthem and Color Guard

State of the League: Carolyn Coleman, Executive Director, League of California Cities

Nominating Committee Report: James Lewis, City Manager, Pismo Beach

Past Presidents' Lifetime Achievement Award

Keynote Address: **YOU ARE AWESOME: How to use positive psychology research to prime your brain for positivity during the pandemic**

City leaders have lived in a world where juggling many expectations is part of the norm, and now are also preparing for an uncertain future. We are relying on resiliency to get communities back on track, but with so many seemingly setbacks and tragedies, how do we get back up and bend instead of break? Attend this inspiring keynote session with Neil Pasricha and discover that resilience, change, and growth can come from times of challenge, and the time to act is now. Based on fresh research Pasricha published in Harvard Business Review together with the latest in neuroscience and positive psychology, he will offer advice and science-backed secrets mixed with stories of his own personal failures to help you build up fortitude and live a happier, more intentional life. By taking this journey with Neil as your guide, learn how to positively reframe your own perceptions of failure, understand the science behind it, and ultimately, how to become your most unbreakable and awesome self

SPEAKER | Neil Pasricha, Director, The Institute for Global Happiness

The Role of Local Governments in Adapting to Climate Change

1:00 - 2:15 p.m.

California's geographic, economic and environmental diversity calls for distinct adaptation measures to extreme weather conditions such as drought, flood, sea level rise, wildfires and windstorms. State legislation -SB-379, SB-246, SB-1000 requires cities/counties to incorporate climate adaptation and environmental justice in their general plans. Last year, the California Resiliency Challenge, led by large businesses, utilities and foundations, established a grant program for planning projects to protect critical infrastructure in vulnerable communities. What innovative and replicable hazard mitigation efforts should be considered by local government entities, and what are some of the sources of funding?

PRESIDING | Kome Ajise, Executive Director, Southern California Association of Governments

SPEAKERS | Louise Bedsworth, Executive Director, California Strategic Growth Council

Qiana Charles, Principal Manager, Government Relations, Southern California Edison

Judith Mitchell, Board Member, SCAQMD, CARB, Council Member, Rolling Hills Estates

Rates, Policies and Reforms... How COVID-19 Will Impact CalPERS Employers

1:00 - 2:15 p.m.

In the midst of COVID-19 recovery, employers want to know: How has the downturn in the market impacted CalPERS employer rates? Will market downturn spark a push for benefit reform? What legislative or administrative changes do we need to be aware of moving into 2021? In this session, participants will engage in a discussion with CalPERS policy, political and financial experts as we discuss these questions and more. During this discussion presenters will share best practices and attendees will see real-time actuarial modeling scenarios from sample agencies to understand how employing best practices can mitigate rising CalPERS contributions rates.

MODERATOR | Leyne Milstein, Assistant City Manager, Sacramento

SPEAKERS | Dane Hutchings, Managing Director, Renne Public Policy Group
Jasmine Nachtigall-Fournier, President, GovInvest Inc.

Building a Virtual Emergency Operations Center: Lessons Learned From COVID-19

1:00 pm - 2:15 pm

Representatives of two California cities will discuss COVID-19 communications and emergency management lessons learned, with a specific focus on the creation of a Virtual Emergency Operations Center (EOC) environment that will be used by the cities to manage future incidents. The panel of city leadership and emergency management experts will discuss Virtual EOC tools available, including messaging systems, resource request management, damage assessment tracking, mapping systems, situational reports, incident action plans, and employee resource support tools. Lessons learned will be discussed in addition to demonstrations of the customized technology designed and utilized successfully during the crisis.

MODERATOR | Tammy Letourneau, City Manager, Laguna Niguel

SPEAKERS | Jacob Green, Managing Director, Emergency Management Services, Interwest Consulting Group

Justin Martin, Deputy City Manager, Laguna Niguel

Darryl Polk, Director of Innovation and Technology, Rancho Cucamonga

Talking Together About Housing in Burlingame: Building Community Support

1:00 - 2:15 p.m.

In 2018, the City of Burlingame approved their first affordable housing development with the aid of two "listening and learning" community housing conversations. The conversations included brief presentations by city staff followed by facilitated table discussions discussing housing challenges and creative solutions. Council members and city staff listened but did not participate. The information collected was instrumental in the development of much needed affordable housing in the community. In this session, learn how to plan a community conversation about housing, hear about outcomes from these conversations from Burlingame and nine cities in San Mateo County, and participate in a short demonstration of a community conversation.

PRESIDING | Jessica Stanfill Mullin, Sustainability Program Manager, Office of Sustainability, County of San Mateo

SPEAKERS | Susan Clark, Executive Director, The Common Knowledge Group
Donna Colson, Council Member, Burlingame
Kevin Gardiner, Community Development Director, Burlingame

Local Government Apprenticeship and Workforce Strategies: A Latino Caucus Perspective

2:30 - 3:45 p.m.

Does your local agency need an innovative, cost-effective strategy for talent development? Apprenticeship, for trades and non-trades positions, is one solution that can meet your agency's talent development needs for new and incumbent employees. Through partnerships with community colleges across California, cities can strengthen and sustain a skilled workforce that meets evolving community needs. In this session you will discover the apprenticeship's economic and social impact on the organization and explore how an apprenticeship can work for your city.

Planned with the Latino Caucus

PRESIDING | Alicia Aguirre, LCCLC Board Member, Mayor, Redwood City

SPEAKERS | Agustin Beltran, Director of Public and Governmental Affairs, Northern California Carpenters Regional Council

Joshua Modlin, Director, Earn & Learn, Foundation for California Community Colleges

Susan Sifuentes Trigueros, Interim Director of Public Affairs, Southern California Gas Company

Randi Kay Stephens, Program Manager, Institute for Local Government

Roberto Uranga, LCCLC President, Long Beach

Leadership in a Time of Uncertainty, Fear and Recovery

2:30 - 3:45 p.m.

Collectively, California had one of the most aggressive responses in the nation when it came to stay-at-home and social distancing directives during the early stages of the COVID-19 pandemic. This approach also meant a longer timeline of a concerned public who were itching to go back to "normal." Learn how three cities coped with unique situations to keep their communities informed, calm their city staff, and pave the road to economic recovery.

MODERATOR | Karen Pinkos, City Manager, El Cerrito

SPEAKERS | Jasonn Holley, City Manager, American Canyon

John Pietig, City Manager, Laguna Beach

Cameron Smyth, Mayor, Santa Clarita



Placemaking and Community Branding That Leverages Your Natural Assets

2:30 - 3:45 p.m.

Quality of place is the new currency for competitive communities and their brands must convey it. Waterways, trail systems and even productivity of the land speak to a community's unique character and serve as attractions for talent, tourism and economic development. Hear about the power of branding and marketing a community's natural assets. Learn about uncovering and leveraging natural assets in your community to drive quality of life and spark interest in the community, and finding sources of funding for investing in and improving your natural assets for wider public usage and enjoyment.

MODERATOR | Will Ketchum, President, North Star Place Branding + Marketing

SPEAKERS | Marlene Best, City Manager, Santee
Robert Haswell, CEO, Placer County Visitor's Bureaus

Using Big Data to Reduce Catastrophic Impacts of Wildfire

2:30 - 3:45 p.m.

While the COVID-19 crisis will constrain budgets and impact the traditional way we fight large fires, it has not reduced the likelihood of large fires. Big data and associated analysis enable the development of comprehensive mitigation plans consisting of:

- Thoughtful fuel reduction
- Detailed evacuation plans
- Realistic exercises for both residents and city staff to give plans real world value

These tools have only been available to major metropolitan communities in the past, but a number of platforms that are in widespread use throughout the tech community have made these tools available to local jurisdictions of all sizes.

PRESIDING | Jonathan Holtzman, Partner, Renne Public Law Group

SPEAKERS | Charlie Crocker, CEO, Zonehaven Inc.

Dave Winnacker, Fire Chief, Moraga-Orinda Fire District

Tim Woodbury, Director of State and Local Government Affairs, Splunk

Is Your City Really Prepared for Rising Pension Costs?

4:00 - 5:15 p.m.

Many cities have been struggling for years to meet their pension obligations. This year, they have been hit even harder with the devastating impacts of COVID-19 on their revenues, expenses and the economy as a whole. Is your city adequately prepared for the inevitable pension cost increases? This session will discuss fiscal tools available to local governments to plan ahead for the future and prepare for times of economic uncertainty. Panelists will share a case study on an agency that has implemented a strategy for addressing their increasing pension liabilities and mitigating retirement system investment volatility.

MODERATOR | Kevin O'Rourke, Retired City Manager, Senior Consultant, PARS

SPEAKERS | Charlie Francis, Former Finance Director / Gov't Finance Consultant, Retired / PARS

Jennifer Meza, Manager, Consulting, PARS

Rachael Sanders, Senior Manager, Consulting, PARS

Resetting Your Community Post-COVID-19

4:00 - 5:15 p.m.

The pace and enormity of change continues, and the ability to just "survive" massive disruption is table stakes. The ability to concurrently run the business of public service and reinvent it has become a determinant of long-term success. Forward-looking leaders recognize that ongoing success requires innovation and change. Transitioning the transactional and one-directional relationship from government-citizen to a more collaborative approach of community builder-community member breathes life around a shared purpose. In this session, practical tips, tools and techniques will be shared to enlist your community members so you succeed by choice, not by chance.

MODERATOR AND SPEAKER | Patrick Ibarra, Co-Founder and Partner, The Mejorando Group

SPEAKER | Anne Ambrose, Director of Administrative Services, Palmdale

Regional Partnership: How to Address Homelessness Differently

4:00 - 5:15 p.m.

In an effort to comply with a federal mandate as well as recent case law, the North Service Planning Area (North SPA) – comprised of the cities of Anaheim, Brea, Buena Park, Cypress, Fullerton, La Habra, La Palma, Los Alamitos, Orange, Placentia, Villa Park, Stanton, and Yorba Linda – have collaborated on a regional approach to address homelessness. Based on the local mandate by Federal Judge David Carter, these cities were required to work on a homeless housing plan, which includes creating Navigation Centers – one in Placentia and one in Buena Park. Learn about the beginning of this unique collaboration and the efforts involved in creating a comprehensive agreement and partnership.

PRESIDING | Kevin O'Rourke, Retired City Manager, Senior Consultant, PARS

SPEAKERS | Damien R. Arrula, City Administrator, Placentia

Jim Sadro, City Manager, La Habra

James Vanderpool, City Manager, Anaheim

LGBTQ+ Executive/Ally: Bolstering Your City's Economic and Social Prosperity

4:00 - 5:15 p.m.

According to studies, evidence now shows that cultural diversity and tolerance are not by-products but key drivers of economic progress, and that proximity, openness and diversity operate alongside technological innovation and human capital as the key engines of economic prosperity. A panel of experts and fellow city officials will present the economic and social benefits to cities which embrace diversity. The panel will also discuss key challenges and strategies for successful LGBTQ inclusion. *Planned with the Lesbian Gay Bisexual Transgender Queer (LGBTQ) Caucus*

PRESIDING | Catherine Carlton, Council Member, Menlo Park

SPEAKERS | Tom Baker, Founder/Board Member, BuildOUT California

Lisa Middleton, Council Member, Palm Springs

Paul Pendergast, President, BuildOUT California

Gabriel Quinto, Council Member, El Cerrito

Rural City Information Exchange Meeting

4:00 - 5:15 p.m.

Latino Caucus Reception

4:00 - 5:15 p.m.

CITIPAC - ANNUAL LEADERSHIP RECEPTION

5:30 - 7:00 p.m.

Join us for a fun "virtual" CitiPAC Trivia Night event. Teams will be broken into regional divisions and will compete against each other for the honor of being the top division in the League. Contestants will be asked several rounds of questions with the ability to break into separate zoom rooms to discuss and confer on their final answers. The event will provide a fun informal way to interact and connect with conference attendees while supporting CitiPAC in its efforts to protect local control at the ballot box. Attendance is free and a suggested contribution of \$25 will get you a CitiPAC martini glass and mixology package to be used during the virtual reception. We ask that you visit www.citipac.org/events/trivia to register.

**Trivia Night is a benefit to support CitiPAC. Please do not use a public computer or resources to participate in this event.*

GENERAL SESSION

9:00 - 10:30 a.m.

PRESIDING | Cheryl Viegas Walker, 1st Vice President, League of California Cities and Mayor, El Centro

Cities for Workforce Health

Award Beacon Awards

Helen Putnam Award for Excellence

National League of Cities Update

Keynote Panel: Advancing Racial Equity: A Discussion

Cities across the nation are grappling with frustration, outrage, and grief stemming from the effects of systemic racism. Join leadership from the National League of Cities REAL Department and three California city leaders for a discussion on how they are building more equitable and just cities.

SPEAKERS | Leon Andrews, Director of Race, Equity And Leadership (REAL), National League of Cities

Dr. Matt Rahn, Council Member, Temecula

Wade Nomuro, Mayor, Carpinteria City Council

Dan Wright, Vice Mayor, City of Stockton

What You Need to Know About Municipal Revenues

10:45 a.m. - 12:00 p.m.

Join two leading experts for this information-packed update of the latest developments in all things concerning money for California cities: important changes, significant challenges, and new opportunities. Learn about the latest legal developments and laws affecting your city's finances, hear about trends and prospects for core city revenues, and how to obtain financing tools.

SPEAKERS | Michael Colantuono, Managing Shareholder, Colantuono, Highsmith & Whatley, PC

Michael Coleman, League Fiscal Policy Advisor, CaliforniaCityFinance.com

Is a Virtual Workforce Our New Normal?

10:45 a.m. - 12:00 p.m.

In spring 2020, many cities found themselves scrambling to set up virtual workforces and virtual council meetings. After the dust has settled and technology kinks have been smoothed out, what have we learned? Are remote workforces and virtual public meetings here to stay? Come learn from a group of city management professionals as they share their various insights and experiences in empowering their staff to work remotely, as well as advice on how to sustain the option if you so choose.

PRESIDING | Aaron Adams, City Manager, Temecula

SPEAKERS | Robert Bell, Managing Partner, Peak Point Consultants

Grace Leung, City Manager, Newport Beach

Michele Williams, Chief Information Officer, Culver City

Modern Emergencies: How to Incorporate Digital Communications Into Emergency Plans

10:45 a.m. - 12:00 p.m.

Upon the arrival of COVID-19, fresh approaches to digital content were vital in sharing critical information and services to San Francisco residents. However, the addition of formalized digital teams bucks the traditional structure of an emergency operations center. Join us to learn more about how San Francisco modernized its approaches from the people who worked on the ground.

PRESIDING | Rebekah Otto, Senior Content Strategist, City and County of San Francisco

SPEAKERS | Linda Acosta, Communications, San Francisco Department of Public Health

Anita Cheng, Content Designer, San Francisco Digital Services

Persis Howe, Content Strategy Lead, City and County of San Francisco

What to Do When In-Person Engagement Isn't Possible

10:45 a.m. - 12:00 p.m.

The COVID-19 outbreak has created a "new reality" in many sectors, including public participation. In this session, city leaders will learn innovative ways to use virtual platforms to engage residents around budgeting, land use planning and transparency, without meeting face-to-face. Many of these tools and techniques, while essential in this time of physical distancing, also have the potential to engage new, hard-to-reach segments of the community, and will be useful beyond this current crisis.

MODERATOR | Erica Manuel, CEO & Executive Director, Institute for Local Government

SPEAKERS | Robert Johnson, City Manager, San Jacinto

David Loya, Community Development Director, Arcata

Hanna Stelmakhovych, Program Coordinator, Institute for Local Government



DIVERSITY CAUCUS BUSINESS MEETINGS

Asian-Pacific Islander

10:45 - 11:30 am

Lesbian Gay Bisexual-Transgender Queer

11:30 a.m.- 12:00 p.m.

Latino

12:45 - 1:15 p.m.

African-American

2:15 - 2:45 p.m.

Women's

3:45 - 4:15 p.m.

Coastal Cities Group Meeting

11:45 a.m.- 1:00 p.m.

League Partners Speaker Theater

12:00 - 12:45 p.m.

Can Counties and Cities get Along? EIFDs are a Start.

It's a new era of local government cooperation; it starts with Tax Increment Financing sharing through an Enhanced Infrastructure Financing Districts (EIFD). This relatively new tool has sprouted 3 EIFDs consisting of counties and cities who voluntarily joint ventured their property tax increment to induce transit-oriented development, housing and many other community amenities including parks and roadways. Learn how these unique local partnerships are put together and operate. Hear directly from County and City Officials on how they evaluated the decision to create a Public Financing Authority to manage the EIFD activities and deliver community benefits and improvements over time. Presented by Kosmont Companies

PRESIDING | Larry Kosmont, Chairman and CEO, Kosmont Companies

SPEAKERS | Damien R. Arrula, City Administrator, Placentia

Scrap Your Fears About Food Waste Regulations: Preparing for SB1383

12:45 - 2:00 p.m.

The plates of city officials are full! From managing pandemic response efforts to rolling out electric vehicle infrastructure, there is no shortage of topics to tackle. Ironically there is one topic that often slips right off the plate: food waste! New requirements around organic waste recycling will soon be a reality and cities are scrambling to position themselves to meet the aggressive targets. In this session you will learn how SB 1383 regulations will impact your city services and delivery, and hear promising practices from colleagues about developing and implementing local programs to reach the statewide organic waste reduction targets.

PRESIDING | Nicole Enright, Associate Program Manager, Institute for Local Government

SPEAKERS | Jennifer Chong, Public Works Program Manager, Half Moon Bay
Charles Helget, Director Government Affairs, Republic Services
Cara Morgan, Branch Chief, CalRecycle

Housing Law Update

12:45 - 2:00 p.m.

Between 2017 and today there have been numerous changes in law impacting the role of a city in housing development. This session will provide an update on recent changes in Housing law with a focus on the Housing Crisis and Housing Accountability Acts, Density Bonus Law, ADUs, Housing Elements Law, and No Net Loss issues facing cities today."

MODERATOR AND SPEAKER | Lauren Langer, Partner, Best Best & Krieger LLP

SPEAKER | Todd Leishman, Of Counsel, Best Best & Krieger LLP

Informing Through Crisis: COVID-19's Impact on Black Communities in California

12:45 - 2:00 p.m.

During this unprecedented COVID-19 crisis, people look to government leaders and trusted local news sources to understand the impact on their communities. Californians are now accustomed to – and rely on – data-driven daily briefings from government leaders to better understand the course of the virus. Especially for the hardest hit populations of our state, this data is essential to making both short- and long- term decisions. This session will explore a number of questions about one of the hardest hit populations – the Black community – and the necessary data to support the decisions local governments make. *Planned with the African American Caucus*

PRESIDING | Michelle Burroughs, Deputy Director, University of California, Riverside School of Medicine's Center for Healthy Communities

SPEAKERS | Justin Cummings, Mayor, Santa Cruz
Tanu Henry, Managing Editor, California Black Media
Maureen Kamau, Co-Founder, Black Girls MAPP
Marla Matime, Executive Director, African American Caucus
Acquanetta Warren, Mayor, Fontana

General Resolutions Committee

1:00 - 2:15 p.m.

All Annual Conference Resolutions will be considered by the General Resolutions Committee (GRC), which consists of representatives from each division, department, policy committee and individuals appointed by the League President. Resolutions that are approved by the GRC, and resolutions that are approved by the policy committees, but not approved by the GRC, are next considered by the General Assembly. Any city official from a member city wishing to speak during public comment should email resolutions@cacities.org with the name, title and city to receive connection information. For additional information on the resolution process, please visit www.cacities.org/resolutions.

League Partners Speaker Theater

1:30 - 2:15 p.m.

Reopening Safely: Disinfecting Your Building & What to Do If an Employee Tests Positive

Reopening facilities under COVID19 restrictions is a tricky proposition. Join us to learn what you need to know before you reopen. Presenters will cover the preferred methods to disinfect and create a safe space for employees and constituents. The session will also cover what to do if an employee tests positive. Do all employees need to be tested? Do you need to shut down your whole facility? What methods can be taken to disinfect when a confirmed case has been reported? Learn what other cities have done and what methods they have used to avoid setbacks. Receive best practices to help ensure employee health and safety. Presented by ServPro

SPEAKERS | Kyle Trelford, Regional Marketing Consultant, SERVPRO
Matt Wilson, Regional Marketing Consultant, SERVPRO

Ten Years After the Bell Scandal: Are We More Ethical?

2:15 - 3:30 p.m.

It's been ten years since revelations of corruption gripped the city of Bell and cities across the nation. The city of Bell, led by strong reformers, has come a long way toward restoring sound ethics and restoring its reputation. This panel will focus on real life experience with ethical lapses and the heavy lifting involved with overcoming incidents of abuse of public trust. It will address not only well known and obvious cases of corruption, but also ethical dilemmas when leaders are forced to choose between competing values and maintain the public's trust in the process.

MODERATOR | Thaddeus McCormack, City Manager, Lakewood

SPEAKERS | David Aleshire, City Attorney, City of Bell; City of Signal Hill
Michael Flad, City Manager, South Gate
Ali Saleh, Mayor, Bell

From Vision to Reality: Lessons Learned in Complete Street Implementation

2:15 - 3:30 p.m.

As California's population continues to rise, municipalities are looking to incorporate active transportation infrastructure into their Capital Improvement Programs (CIPs). Complete Street designs, which incorporate bike and pedestrian features, are one way to encourage and improve multimodal travel. Over the past several years, cities along the Central Coast have integrated Complete and Green Street designs into their major infrastructure goals. Along the way, they've learned lessons that any city can benefit from as active transportation grows. Learn how city leaders from Grover Beach, Pismo Beach, and Paso Robles delivered these types of projects, and their recommendations for successful design and implementation going forward.

MODERATOR | Larry Kraemer, Director of Public Infrastructure, Cannon

SPEAKERS | Jeff Lee, Mayor, Grover Beach
Jim Lewis, City Manager, Pismo Beach
Steve Martin, Mayor, Paso Robles

How Women in Government Can Navigate Their Way to Corporate Boards

2:15 - 3:30 p.m.

Many women in government believe that their experience is not deep enough in corporate experience to be qualified for boards. In this strategy session, learn from experts in the field how government careers can lead to corporate boards. Betsy Berkhemer-Credaire, author of two books, *The Board Game: How Smart Women Become Corporate Directors* and *Winning the Board Game: How Women Corporate Directors Make the Difference*, will moderate a fireside conversation and share key lessons on how women can get appointed to corporate boards. *Planned with the Womens Caucus*

MODERATOR | Ellen Kamei, 2nd Vice President, Women's Caucus, Vice Mayor, Mountain View

SPEAKERS | Betsy Berkhemer-Credaire, CEO, 2020 Women on Boards Wendy Greuel, Board of Director, Fisker Inc.

DEPARTMENT MEETINGS

Public Works

2:30 - 3:00 p.m.

Understanding Public Service Ethics Laws and Principles (AB 1234)

3:00 - 5:00 p.m.

Ability to join webinar will begin 30 minutes prior to the session. Each attendee must register individually, be signed in, present for the full two hours, and participating in online polling throughout the entire session in order to receive the certification of attendance. Registration and entry into the webinar will be prohibited once the session begins. *(Planned with the Institute for Local Government)* The Institute for Local Government is a State Bar of California minimum continuing legal education (MCLE) approved provider and certifies this activity meets the standards for MCLE credit by the State Bar of California in the total amount of 2 hours (general credits). Provider #13881 State law requires elected and appointed officials to receive two hours of training in specified ethics laws and principles every two years. Newly elected and appointed officials must receive this training within one year of becoming a public servant. Join a panel of experts as they help navigate the ethics laws and principles.

SPEAKER | Joan Cox, Partner, Burke, Williams & Sorensen LLP

League Partners Speaker Theater

3:15 - 4:00 p.m.

“Building Community Disaster Resilience; From Mandates to Best Practices”

A global pandemic compounded by California's wildfires, floods, mudslides, and other natural and man-made crises have triggered the need to reimagine emergency management response and recovery strategies and apply newly identified best practice to building community resilience. This session will be led by seasoned emergency managers and local city management executives skilled at helping participants understand the legal requirements of disaster planning and response while helping attendees enhance their approach to municipal emergency management success. The session will explore the mandates and best practices of emergency planning, continuity of operations planning, post-disaster financial recovery, and the after-action reporting and improvement process. The session will further cover best practice crisis communications strategies with the community and your organization, emergency management strategic planning, and building an effective emergency management program in a time of limited resources and increased community expectations. Presented by Interwest Consulting Group

SPEAKERS | Jacob Green, Managing Director, Emergency Management Services, Interwest Consulting Group

Advancing Racial Equity: An Introduction

3:30 - 5:00 p.m.

As city leaders work to dismantle the barriers to equity and justice in California's cities, the League will be providing education and capacity-building resources to support you. Join leadership from the League and the National League of Cities REAL Department as we set the stage for the work ahead to expand our knowledge and capacity to eliminate racial disparities, heal racial divisions and build more equitable communities. This session is a re-run of a webinar the League offered on August 27, 2020. It is being offered during Annual Conference as an extension to the Thursday General Session keynote panel. Panelists will not be available for Q&A.

Speakers | Leon Andrews, Director of Race, Equity And Leadership (REAL), National League of Cities

Recovering From Ransomware

3:45 - 5:00 p.m.

In this session, panelists will perform a case study on a city that was a victim of a ransomware attack. Hear about the impact to city operations and the road to recovery from a ransomware attack. Learn what can be done to prevent or at least decrease the impact of ransomware attacks from the city's auditor and cybersecurity professional. The session will cover topics like cyber risk management, governance of information and technology, cyber insurance coverage, and free resources to help you prepare.

MODERATOR AND SPEAKER | Donald Hester, Cybersecurity Director, Maze & Associates Accounting Corporation

SPEAKERS | Doug Alessio, Administrative Services Director, Livermore Benjamin Buecher, I.T. Manager, Lodi

Social Media & Government: What Are the Rules of Engagement?

3:45 - 5:00 p.m.

May cities and elected officials block or regulate public participation on their social media accounts? May elected officials unfriend, deny or not respond to friend requests on Facebook? May people be blocked, muted or unfollowed on Twitter? How should policies be drafted and enforced regarding the public's use of these social media accounts? This session will explain the legal standards through case law from the Second, Fourth and Fifth Circuits, and the U.S. Court of Appeals for the Second Circuit's landmark decision in *Knight v. Trump*. Panelists will include practical advice for complying with this new area of law.

MODERATOR | Stephanie Hill, Marketing and Virtual Experience Manager, Meyers Nave

SPEAKERS | Deborah Fox, Chair, First Amendment Practice and Trial & Litigation Practice, Meyers Nave Margaret Rosequist, Of Counsel, Meyers Nave



EVENING EVENTS

Beacon Spotlight Awards Reception

5:00 - 5:30 p.m.

Lesbian Gay Bisexual-Transgender Queer Caucus Annual Reception and Drag Queen Bingo

5:30 - 7:00 p.m.

Women's Caucus Reception

6:00 - 8:00 p.m.

DEPARTMENT MEETINGS

City Attorneys'
9:00 - 10:00 a.m.

City Clerks
9:30 - 10:00 a.m.

Mayors & Council Members
10:15 - 11:00 a.m.

Harassment Prevention Training for Supervisors and Officials

(AB 1661)

8:30 - 10:30 a.m.

Ability to join webinar will begin 30 minutes prior to the session. Each attendee must register individually, be signed in, present for the full two hours, and participating in online polling throughout the entire session in order to receive the certification of attendance. Registration and entry into the webinar will be prohibited once the session begins. *(Planned with the Institute for Local Government)*. The Institute for Local Government is a State Bar of California minimum continuing legal education (MCLE) approved provider and certifies this activity meets the standards for MCLE credit by the State Bar of California in the total amount of 2 hours (general credits). Provider #13881 This informational and interactive workplace harassment prevention training will focus on current and emerging issues resulting from the #MeToo movement, and teach officials and supervisors how to identify, prevent, and properly respond to workplace harassment, discrimination, retaliation, and abusive conduct in order to avoid personal and agency liability in compliance with AB 1825/2053/1661 and SB 396.

SPEAKER | Rebecca Green, Attorney, Richards, Watson & Gershon



Advancing Racial Equity: National League of Cities' Race, Equity, and Leadership (REAL)

9:00 - 10:00 a.m.

Do you have questions from Thursday's General Session or want to bring NLC REAL to your city? Connect live with leadership from NLC REAL for a direct discussion and Q&A about what is available to your city. No presentation will be given, the conversation will be driven directly by questions and comments from you, our members.

NLC's Race, Equity, And Leadership (REAL)

Department serves to strengthen local leaders' knowledge and capacity to eliminate racial disparities, heal racial divisions, and build more equitable communities. Through training and online resources, REAL helps NLC members build safe places where people from all racial, ethnic and cultural backgrounds thrive socially, economically, academically and physically.

SPEAKERS | Leon Andrews, Director of Race, Equity And Leadership (REAL), National League of Cities

Layoffs, Furloughs, & Concessions – Negotiating in Challenging Times

9:00 - 10:15 a.m.

It has only been a little more than a decade since the Great Recession, but for many cities recession discussions are once again underway or on the horizon. This session will review strategies for layoffs, furloughs, freezing step increases and other concessions, as well as the meet and confer obligations surrounding these issues. A review of the process of impacts/effects bargaining will be highlighted using case studies. Presenters will highlight the pros and cons of items such as short vs. long-term labor agreements, impact of furloughs on exempt employees, and suggestions for communicating the rules of engagement during financially challenging times.

MODERATOR AND SPEAKER | Laura Drottz Kalty, Partner, Liebert Cassidy Whitmore
SPEAKER | Peter J. Brown, Partner, Liebert Cassidy Whitmore

Libraries Respond in Crisis and Beyond

9:00 - 10:15 a.m.

When cities were tested responding to COVID-19, many turned to libraries to fill gaps no other agencies could. From lending Wi-Fi hotspots for distance learners to setting up childcare centers for first responders, library staff answered the call. This quick transition from information centers to virtual community centers is nothing new for the library. In addition to traditional services, libraries provide support for job training, early education, wellness, and more. This session will demonstrate how a well-trained staff and solidly equipped facilities can produce a huge return on investment and serve as a crucial element in your emergency preparedness toolkit.

PRESIDING | Heather Cousin, Library Services Director, Thousand Oaks
SPEAKERS | Jeanette Contreras, Library Director, Placentia Library District
Hillary Theyer, Library Director, Monterey County Free Libraries
Derek Wolfgram, Library Director, Redwood City

Telecommuting Policies – Hot Topics & Key Issues to Consider

10:30 - 11:45 a.m.

The topic of telecommuting has been gaining traction, but this year with shelter in place orders in effect, telecommuting rapidly became a necessity in many public agencies. This session will review issues to discuss and incorporate into telecommuting policies for both exempt and non-exempt employees and the overlapping need to meet and confer on this subject for represented employees. Telecommuting can work well in some cases and create challenges in others. In the public sector, accountability is critical and we will discuss ideas to meet those expectations while offering telecommuting options when feasible.

MODERATOR AND SPEAKER | Kristi Recchia, Labor Relations Director, Liebert Cassidy Whitmore
SPEAKER | T. Oliver Yee, Partner, Liebert Cassidy Whitmore

Code Enforcement During a Pandemic: Lessons Learned

10:30 - 11:45 a.m.

The COVID-19 pandemic required California cities to take extraordinary emergency measures to protect public health and safety of their communities. Now that our attention has turned to long-term efforts, cities need to re-examine the resources available to them to maximize pandemic response effectiveness and public safety. This panel will explore relevant statutes, case law, lessons learned, and best practices for the role of code enforcement during pandemics.

PRESIDING | Curtis Wright, Founding Partner, Silver & Wright LLP

SPEAKERS | Larry Breceda, Public Safety Manager, Duarte
Brian Briggs, Deputy County Counsel, County of Monterey, Office of the County Counsel

Peter Lemos, Code & Housing Enforcement Chief, Sacramento

Integrating Lessons from Race and Trauma into Local Services: Achieving Better Results at Lower Cost

10:30 - 11:45 a.m.

Many city and county services (child welfare, schools, juvenile justice) are meant to protect our children and provide them with opportunities for rehabilitation. Unfortunately, the experiences are traumatizing for many children and young adults, leading to a vicious cycle where local public costs increase and public safety decreases. This trauma is exacerbated by COVID-19, racial injustice, and violence. In this session, we discuss lessons we can integrate into local service planning to achieve better results, and reduce costs. This session is a part of our virtual series to support dialogue with experts on how we can address these critically important issues. *This API Caucus session is co-hosted in partnership with the League of California Cities African American Caucus & the USC Sol Price School of Public Policy in Sacramento.*

MODERATOR | Lois Takahashi, Director, and Houston Flournoy Professor of State Government, USC Price in Sacramento

SPEAKERS | Walter Allen, Chair of the League's African American Caucus, Council Member, Covina

Sheng Thao, Incoming President, API Caucus, Council Member, Oakland
Dr. Dexter Voisin, Dean & Professor, University of Toronto

GENERAL ASSEMBLY

11:00 a.m.- 12:00 p.m.

During this final step in the Annual Conference Resolutions process, delegates from each member city will consider the recommendations of the General Resolutions Committee. Resolutions approved by the General Assembly become League policy. Please note there is no public comment during the General Assembly. For additional information on the resolution process, please visit <https://www.cacities.org/resolutions>.

African-American Caucus Reception

6:00 - 8:00 pm



CLOSING GENERAL SESSION

1:00 - 2:30 p.m. **PRESIDING** | John Dunbar, President, League of California Cities and Mayor, Yountville

Policy Committee Chairs

Report of the General Assembly

Welcome to New Board of Directors

Leadership Transition

Closing Keynote: Communicating in Times of Crisis

Award-winning journalist and host of the show *Matter of Fact*, Soledad O'Brien, shares what it was like filming her new documentary in Seattle just as the leading edge of the coronavirus began its devastating run through the community. She talks about arriving in Washington State with the intent of focusing on Seattle's biggest public health crisis, homelessness and society's most vulnerable. Her team had to pivot quickly once they were faced with a brand-new crisis: Covid-19 and the vulnerability of everyone in society. O'Brien discusses how the pandemic has impacted her world as well as her thoughts on how our communities will adapt.

SPEAKER | Soledad O'Brien, Award Winning Journalist, Documentarian, Entrepreneur & Philanthropist