



LEAGUE OF
CALIFORNIA
CITIES

125 / YEARS
1898-2023

Mayors and Council Members **ACADEMY**

Jan. 24-26, 2024
Monterey, CA



WEDNESDAY, JAN. 24

- 8:00 a.m. - 5:00 p.m. **Registration Open**
San Carlos Foyer
- 9:00 - 11:00 a.m. **Harassment Prevention Training for Supervisors and Officials (AB 1661)**
San Carlos III-IV
Sign-in will begin 30 minutes prior to the session and you must be present for the full two hours to receive the certification of attendance. Entry will be prohibited once the session begins.
This informational and interactive workplace harassment prevention training will focus on current and emerging issues and teach officials and supervisors how to identify, prevent, and properly respond to workplace harassment, discrimination, retaliation, and abusive conduct in order to avoid personal and agency liability in compliance with AB 1825, AB 2053, AB 1661 and SB 396.
The Institute for Local Government is a State Bar of California minimum continuing legal education (MCLE) approved provider and certifies this activity meets the standards for MCLE credit by the State Bar of California in the total amount of 2 hours (general credits). Provider #13881
Speakers: Emily Gifford, Associate Attorney, Richards, Watson & Gershon
Amy Greyson, Senior Attorney, Richards, Watson & Gershon
- 11:30 a.m. - 12:30 p.m. **Your Cal Cities and How To Use It**
San Carlos III-IV
As a city official, you are the League of California Cities. Meet the Cal Cities leadership team and learn about the organization's mission and structure, the advocacy and educational tools Cal Cities provides, and how you can get the most out of your membership.
Opening Remarks: Melissa Hunt, President, Mayors and Council Members Department and Vice Mayor, Anderson
Moderator: Jennifer Whiting, Director of Education and Member Services, League of California Cities
Speakers: Carolyn Coleman, Executive Director and CEO, League of California Cities
Daniel Parra, President, League of California Cities and Mayor, Fowler
- 12:30 - 1:45 p.m. **Networking Luncheon with your Divisions**
Take this opportunity to sit with members of your regional division, and meet your Cal Cities Regional Public Affairs Manager.
Ferrantes Bay View, 10th Floor: Central Valley, East Bay, Monterey Bay, North Bay, Peninsula, Redwood, Sacramento Valley, South San Joaquin Valley
San Carlos I-II: Channel Counties, Desert Mountain, Inland Empire, Los Angeles County, Orange County, Riverside County
- 2:00 - 3:30 p.m. **Developing an Effective City Council and City Manager Team: The Key to Good Governance and City Success**
San Carlos III-IV
Successful communities require highly effective governance and management, key to which is a positive city council/city manager working relationship guided by good, open communication. This session will help you to better appreciate the roles that the city council governing body, individual council members, and the city manager fulfill in a successful working relationship based on effective communication and sound governance practices.
Moderator: Pat Martel, West Coast Regional Director, ICMA
Speakers: Hans Uslar, City Manager, Monterey
Tyler Williamson, Mayor, Monterey
- 3:45 - 5:15 p.m. **Your Legal Powers and Obligations; Open Government and Conflicts of Interest**
San Carlos III-IV
You were elected to make things happen in your city. Learn the breadth and limitations of your powers as a city official. Then, acquire a basic understanding of the legal authorities and restrictions under which cities and city officials operate, with a focus on open government laws, such as the Brown Act and the Public Records Act, and laws pertaining to conflicts of interest.
Moderator: Kuldip Thusu, Second Vice President, Mayors and Council Members Department and Council Member, Dinuba
Speakers: Thomas B. Brown, Of Counsel, Burke Williams & Sorensen LLP
Joseph Montes, Partner, Burke, Williams & Sorensen LLP

THURSDAY, JAN. 25

7:30 a.m. - 5:00 p.m.	Registration Open San Carlos Foyer
7:30 - 9:00 a.m.	Networking Breakfast San Carlos I-II
9:00 - 10:15 a.m.	Policy Role in Land Use Planning San Carlos III-IV <p>Land use planning is one of the most important parts of a city official's responsibilities due to the long-term impacts it can have on a community's environment, economic vitality, and the physical health of its residents. Learn about tools and processes in land use planning, such as the general plan, zoning, and the California Environmental Quality Act, as well as the role of regional agencies and the state. This knowledge will help you foster a solid working relationship with your city's planning commission and planning staff.</p> <p>Moderator: <i>Susannah Meyer, Immediate Past President, Mayors and Council Members Department and Vice Mayor, Brentwood</i></p> <p>Speakers: <i>Eric A. Nelson, Planning Commissioner, Dana Point</i> <i>Mark Teague, Managing Principal, PlaceWorks</i></p>
10:30 a.m. - noon	Effective Advocacy and Key City Issues San Carlos III-IV <p>Meet the League of California Cities' legislative team and learn about the 2023 Cal Cities Action Agenda, legislative calendar, and trending issues in the Legislature. The Cal Cities team will also share ideas for establishing practical skills to develop persuasive arguments and testimony that will serve your city's interests.</p> <p>Moderator: <i>Jason Rhine, Director of Legislative Affairs, League of California Cities</i></p> <p>Speakers: <i>Damon Conklin, Legislative Representative, League of California Cities</i> <i>Caroline Grinder, Legislative Representative, League of California Cities</i> <i>Johnnie Piña, Legislative Representative, League of California Cities</i> <i>Jennifer Quan, Regional Public Affairs Manager, Los Angeles County Division</i> <i>Sara Sanders, Regional Public Affairs Manager, Redwood Empire Division</i> <i>Melissa Sparks-Kranz, Legislative Representative, League of California Cities</i> <i>Ben Triffo, Legislative Representative, League of California Cities</i> <i>Jolena Voorhis, Legislative Representative, League of California Cities</i></p>
noon - 1:15 p.m.	Networking Lunch <p>Find your lunch room below and network with colleagues of similar city sizes.</p> <p>Ferrantes Bay View, 10th Floor: <i>City population under 60,000</i> San Carlos I-II: <i>City population over 60,000</i></p>
1:30 - 3:00 p.m.	Social Media / Digital Communications and Civic Engagement San Carlos III-IV <p>With constant advancements in social media over the last several years, it can be hard to keep up with the "do's and don'ts" of every platform. Moreover, as misinformation increases, elected officials need to be quick on their feet and have the necessary skills to proactively manage public perceptions about local governmental affairs. Discover what cities should be doing to communicate with their constituents in the 21st century, and the rules that elected officials must follow.</p> <p>Moderator: <i>Debbie S. Baker, First Vice President, Mayors and Council Members Department and Council Member, La Palma</i></p> <p>Speakers: <i>Gena Burns, Partner, Burke, Williams & Sorensen, LLP</i> <i>Brandon Castillo, Partner, Bicker, Castillo, Fairbanks & Spitz</i></p>

THURSDAY, JAN. 25

3:15 - 4:45 p.m.

Financial Responsibilities, City Revenues Workshop (Part 1) San Carlos III-IV

Learn about your responsibilities as an elected official when exercising fiduciary accountability and transparency in open government. In this enlightening conversation, discuss the local government financial cycle, elected official financial oversight duties, and state and local funding relationships, and the four stages of fiscal meltdown. Plus, learn how to be a better leader by discovering how to avoid micromanagement and manage complacency. The importance of structurally balanced budget tips for setting city council goals and the need for financial policies will be stressed during this session.

Speakers: Michael Coleman, Fiscal Policy Advisor, CaliforniaCityFinance.com
Christina Turner, City Manager, Morgan Hill

5:00 - 6:00 p.m.

Networking Reception *Planned with* San Carlos Foyer

Take this opportunity to network with your peers from throughout the state after a full day of educational sessions.

League of California Cities Executive Committee

President, Daniel Parra, Mayor, Fowler

First Vice President, Lynne Kennedy, Mayor Pro Tem, Rancho Cucamonga

Second Vice President, Gabe Quinto, Council Member, El Cerrito

Immediate Past President, Ali Sajjad Taj, Mayor Pro Tem, Artesia

Executive Director and CEO, Carolyn Coleman, League of California Cities

2023 - 2024 Mayors and Council Members Department Officers

President, Melissa Hunt, Vice Mayor, Anderson

First Vice President, Debbie Baker, Council Member, La Palma

Second Vice President, Kuldip Thusu, Council Member, Dinuba

Department Director, Lori Ogorchock, Council Member, Antioch

Immediate Past President, Susannah Meyer, Vice Mayor, Brentwood

FRIDAY, JAN. 26

- 7:15 - 11:00 a.m. **Registration Open**
San Carlos Foyer
- 7:15 - 8:15 a.m. **Networking Breakfast**
San Carlos I-II
- 8:15 - 9:45 a.m. **Financial Responsibilities, City Revenues Workshop (Part 2)**
San Carlos III-IV
Learn about your responsibilities as an elected official when exercising fiduciary accountability and transparency in open government. In this enlightening conversation, discuss the local government financial cycle, elected official financial oversight duties, and state and local funding relationships, and the four stages of fiscal meltdown. Plus, learn how to be a better leader by discovering how to avoid micromanagement and manage complacency. The importance of structurally balanced budget tips for setting city council goals and the need for financial policies will be stressed during this session.
Closing Remarks: *Debbie S. Baker, First Vice President, Mayors and Council Members Department and Council Member, La Palma*
Speakers: *Michael Coleman, Fiscal Policy Advisor, CaliforniaCityFinance.com*
Christina Turner, City Manager, Morgan Hill
- 10:15 a.m. - 12:15 p.m. **Understanding Public Service Ethics Laws and Principles (AB 1234)**
San Carlos III-IV
Sign-in will begin 30 minutes prior to the session and you must be present for the full two hours to receive the certification of attendance. Entry will be prohibited once the session begins.
State law requires elected and appointed officials to receive two hours of training in specified ethics laws and principles every two years. Newly elected and appointed officials must receive this training within one year of becoming a public servant. Join a panel of experts as they help navigate the ethics laws and principles.
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Speaker: *Frank Splendorio, Partner, Best Best & Krieger LLP*

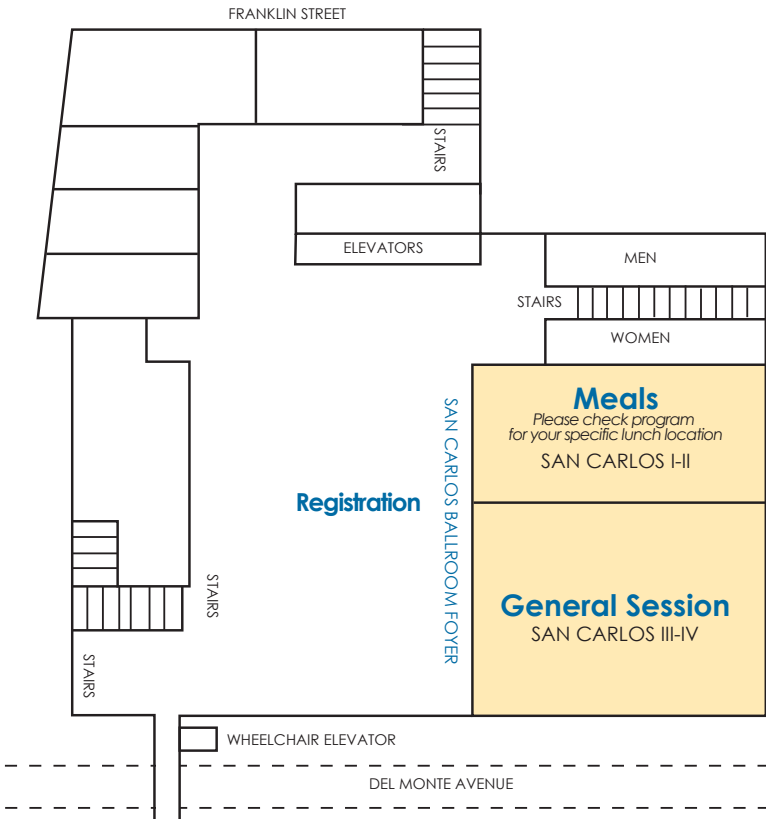
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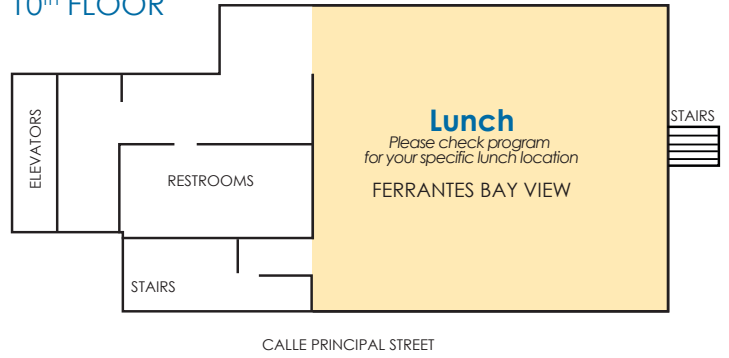


FLOOR PLAN

MEZZANINE FLOOR



10th FLOOR



Save The Dates:

2024 CITY LEADERS SUMMIT
APR. 17-19 | SACRAMENTO

2024 ANNUAL CONFERENCE AND EXPO
OCT. 16-18 | LONG BEACH CONVENTION CENTER

2025 (Nor Cal) MAYORS AND COUNCIL MEMBERS ACADEMY
JAN. 22-24 | SACRAMENTO

2025 (So Cal) MAYORS AND COUNCIL MEMBERS ACADEMY
JAN. 29-31 | GARDEN GROVE



Strengthening California Cities
through **Advocacy** and **Education**