



PICO RIVERA



2024

LEGISLATIVE PLATFORM



The Legislative Platform was developed to support the successful implementation of the City's adopted Strategic Plan. The Strategic Plan serves as the roadmap to advance the City's mission and vision by aligning the City's resources and activities, the City Council's policy direction, and the desires of residents, businesses, and community stakeholders.

The City's Strategic Plan embraces and helps advance priorities outlined at the Federal and State levels of government, which include but are not limited to:

- » Delivering smart and sustainable infrastructure and community development
- » Improving governance and public stewardship of funds
- » Expanding access to housing opportunities
- » Reinvigorating and creating more parks and community-centric open spaces
- » Introducing robust community workforce development programs
- » Combatting the impacts of climate change
- » Advancing the zero-emissions economy
- » Bolstering public health and safety
- » Accommodating multi-modal mobility solutions that connect to the larger regional transportation network



City of Pico Rivera
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Pico Rivera, CA 90660
www.pico-rivera.org



Pico Rivera Strategic Plan

The fundamental components of the City's Strategic Plan include the following mission, vision, values, strategic priorities, and goals

our MISSION

To positively impact our community by providing excellent city services, facilitating responsible stewardship of resources, and actively engaging our residents, businesses, and visitors.

our VISION

Pico Rivera will be a leading progressive, thriving, connected community with a high standard for quality of life and collaborative governance.

our VALUES

Craft is a skill in planning, making, or executing. The mnemonic CRAFT is used to reinforce the purpose and importance of the organization's values:

- Collaboration
- Respect
- Accountability
- Fairness and Inclusion
- Transparency

STRATEGIC PRIORITIES AND GOALS:

FISCAL AND ORGANIZATIONAL SUSTAINABILITY

Create a city government built to adapt to change.

HEALTH, WELLNESS AND SAFETY

Create a safe and thriving city with low crime and high standards for health and wellness.

ECONOMIC DEVELOPMENT AND LAND USE

Encourage the development of vacant/underutilized space, creatively plan for growth, and engage the business community to transform the city as an economic and cultural hub.

INFRASTRUCTURE

Plan, fund, build and maintain reliable and cost-effective infrastructure that contributes to enhancing quality of life.

COMMUNITY ENGAGEMENT

Foster a connected, collaborative, and actively participating city and workforce.

About this Legislative Platform

In order to continue improving the local quality of life while contributing to the greater goals of the region, the City of Pico Rivera will advocate for policy priorities and funding opportunities outlined in this legislative platform.

This Legislative Platform, adopted by the Pico Rivera City Council, will establish the City's position on matters of priority and importance to the City. The Platform is designed to be flexible and nimble, allowing

staff to proactively and immediately engage, advocate and influence the Legislature where possible and as necessary at all levels of government.

By adopting this Platform, staff will actively collaborate with Federal, State, regional and local elected officials and their respective staff, partners, and stakeholders to implement the goals and deliverables outlined by the City Council. This platform supplements and aligns with existing City Council established

goals and policies adopted in various documents such as the General Plan, the City's Strategic Plan, and approved Resolutions. Given the ever-changing political atmosphere, the Legislative Platform shall be reviewed regularly and updated on an annual basis. The Legislative Platform shall be published and disseminated widely to promote transparency and awareness among the public.

GOALS OF THE LEGISLATIVE PLATFORM

- » Streamline the ability of City Staff to act on legislation, policy, or funding opportunities that either impact or benefit the City.
- » Identify and support Federal, State and regional legislation, regulatory policies and funding programs that align with the Platform.
- » Identify and oppose, Federal, State and Regional proposals or policies that do not align with the Platform.
- » Authorize City Staff to prepare position letters and Resolution language that supports, opposes, or directs staff to work with the author on proposed legislation.
- » Authorize City Staff to actively and regularly brief and correspond with elected officials and their respective staff, regulatory partners and stakeholders to advance policy priorities and funding opportunities.
- » Authorize City Staff, with coordination with the City Council, to invite elected officials, regulatory partners and stakeholders to attend and participate in City community events and programming.
- » For emerging issues or situations not outlined in the Legislative Platform, City Staff will work with the City Council for further direction.

PICO RIVERA CITY COUNCIL



Andrew C. Lara
Mayor



John R. Garcia
Mayor Pro Tem



Gustavo V. Camacho
Councilmember



Erik Lutz
Councilmember



Dr. Monica Sánchez
Councilmember

ELECTED REPRESENTATIVES



Alex Padilla
U.S. Senator



Laphonza Butler
U.S. Senator



Linda T. Sánchez
Representative CA-38



Bob Archuleta
State Senator
District 30



Lisa Calderon
Assemblymember
District 56



Janice Hahn
LA County Board Supervisor
District 4



2024 Federal Priorities



Replace Rooks Road (Avenida Vicente Fernandez) - Incorporate a new roadway into the scope of the Whittier Narrows Dam Safety Modification Project designed to maintain public and emergency access to the Pico Rivera Sports Arena through a Water Resources Development Act (WRDA) directive.



\$125 Million Recovery and Community Investment - Pico Rivera is seeking \$125 million in federal funding as a multi-year investment to address the impacts of the WND project and fund its robust community revitalization program which includes: **Rivers, Parks and Open space Rosemead/Lakewood Complete Corridor project** and the **Southeast LA Micro EV Tech Hub**.



Build Support for Southeast LA Micro EV Tech Hub - Establish recognition and support of Pico Rivera's initiative to establish a national manufacturing zone and business cluster dedicated to the full product life cycle of micro electric vehicles in Southeast LA County.



Marine Corps Base Acquisition - Designate and expedite the disposition of the property and extend the first right of refusal to the City of Pico Rivera for acquisition of the land.



\$20 Million for Rosemead/Lakewood Complete Corridor - Coordinated requests with corridor cities to submit \$1-3 million request to each Congressional rep along the project corridor and request \$3-5 million from Senator Padilla and Senator Butler.



Secure Federal Infrastructure Improvement Funds - Remain competitive and proactive in securing Federal Infrastructure Investment and Jobs Act (IIJA) funding to improve bridges, roadways, transit services, water quality and broadband access in the City.





2024 State Priorities



Establish Select Committee on Rosemead/Lakewood Corridor Project- Build support amongst elected officials from both chambers along project corridor and establish a Select Committee in either chamber to establish joint vision, goals and funding.



Secure funding or favorable policy outcomes to improve access to parks and open spaces - Proactively seek out funding opportunities and submit legislative language that specifically provides resources for cities that are considered “park poor” and that will experience loss of park space.



Establish Lower San Gabriel River Recreation and Park District - Per SB 268, the City of Pico Rivera is the lead implementing city for the district, which will provide an opportunity to establish a regional goal and vision for a revitalized San Gabriel River.



Elevate Southeast LA Micro EV Tech Hub into State portfolio - Partner with the State legislature and the Governor’s Office to establish the SELA Micro EV Tech Hub and identify incentives to attract manufacturers.



Promote and Secure Resources for Commuter Rail Station - In conjunction with LA Metro, the City will advocate for the station’s inclusion in the State Rail portfolio and seek out major funding from state infrastructure programs.



Advance a Sustainable, Multi-Modal Future in the City’s Main Corridors - Work with various state agencies to support and fund initiatives advancing sustainable, vibrant, and accessible corridors in the City.



The City of Pico Rivera is located approximately eleven (11) miles southeast of downtown Los Angeles, on the northeast edge of the Gateway subregion, and on the southern edge of the San Gabriel Valley subregion. The City is bounded on the north by the Los Angeles County unincorporated area of Whittier Narrows, on the east by portions of City of Industry, unincorporated Los Angeles County, and the City of Whittier, on the west by Montebello, and on the south by Downey. The City has a total land area of approximately 8.3 square miles. The City is generally bound by Whittier Narrows Dam on the north, San Gabriel River on the east, Telegraph Road on the south and the Rio Hondo Channel on the west. Rosemead Boulevard (State Highway 19) runs north-south through the middle of the City. Whittier Boulevard (State Highway 72) runs east-west through the City.



Regional Priorities



Strengthen Rosemead/Lakewood Corridor City Coalition - Coordinate support and advocacy of the Rosemead/Lakewood Blvd Project with all cities along the corridor to streamline design and funding of the project. Seek formal endorsement of the project by the GWCOG and explore sub-regional partnership with the SGVCOG.



Advance the Rio Hondo Spreading Grounds Passive Recreation Zone - The City will work with LA County and the City of Montebello to introduce a secondary land use for passive recreation that reinforces and enhances the primary purpose of water conservation.



Facilitate the Establishment of the Lower San Gabriel River Recreation and Park District - Maintain regular communication and coordination with cities located within the LSGRRPD to establish a joint vision, mission, goals and funding structure.



Elevate role as regional partner and destination city - The City will continue to collaborate and seek out opportunities to partner with SCAG, LA County, transportation providers, governing boards, and stakeholders to elevate the regional benefits of the City's citywide revitalization efforts.



Local Priorities



Strengthen Collaboration with the El Rancho Unified School District - Continue to partner with ERUSD to improve educational aspirations and career pathways for local youth while also identifying opportunities to expand the availability of park facilities in the city.



Embrace technology and Policy Solutions to Promote Public Safety - Incorporate technological solutions in addition to policies that can bolster public safety, reduce instances of disruptive events such as street takeovers and improve the quality of life of residents.



Support Businesses and Economic Development - Coordinate with local business leaders to ensure Pico Rivera remains an attractive place to do business while working together to implement the city's communitywide corridor revitalization program.



Ensure Safe and Efficient Delivery of Water and Energy - The City is committed to offering its residents access to safe and clean water and affordable, sustainable and reliable energy programs.

Health, Wellness and Safety

PUBLIC SAFETY

SUPPORT

Advocating for Inclusive Public Safety Policies - Support policies intended to promote public safety that prioritize the well-being of all members of the community, irrespective of their backgrounds and identities. Advocate for an inclusive approach to public safety that safeguards the rights and security of every resident.

Championing Equitable Public Safety Reforms - Strongly support equitable public safety reforms aimed at reducing liability to cities, enhancing public safety, and fostering stronger community relations with peace officers. Advocate for reforms that address concerns regarding excessive use of force and build trust between law enforcement and the community.

Curbing Street Takeovers and Reckless Driving - Vigorously support policies, technologies, or proposals intended to curb the occurrences of street takeovers, street racing, and reckless driving spectacles. Prioritize initiatives that ensure the safety of both residents and drivers while maintaining the integrity of public spaces.

Promoting proposals intended to address retail theft and vandalism - Advocate for proposals that are intended to address retail theft, sale of stolen goods, and vandalism of businesses through fair but incremental penalties and supervision for serial offenses or organized crime.



Holistic Approach to Homelessness, Mental Health, and Drug Rehabilitation - Support tools and resources intended to address homelessness, mental health, and drug rehabilitation as public health issues, working in partnership with public safety authorities. Advocate for a comprehensive and compassionate approach that addresses the root causes of these challenges.

Suppression of Gang Activity and Youth Intervention Programs - Support efforts intended to suppress and prevent gang activity, emphasizing the importance of youth intervention programs. Advocate for proactive measures that address the underlying factors contributing to gang involvement and prioritize the well-being of young community members.

Eliminating Access to Illegal Firearms - Advocate for laws intended to eliminate access to illegal firearms, contributing to the reduction of gun-related violence and promoting community safety.

Addressing Various Public Safety Issues - Support access to resources that address issues such as graffiti, damage to public and private property, theft, domestic violence, human trafficking, and the sale of illegal controlled substances such as fentanyl. Prioritize comprehensive solutions that enhance community safety and well-being.

Local Regulation of Fines in School Zones - Advocate for the ability of local governments to regulate fines for traffic violations in school zones to protect youth. Prioritize measures that ensure the safety of children in school areas.

Bolstering Emergency Preparedness and Communication - Support activities to bolster emergency preparedness and the implementation of statewide-integrated public safety communications systems between local, state, and federal law enforcement, fire, and emergency medical response. Advocate for coordinated efforts to enhance response capabilities and communication during emergencies.

OPPOSE

Limiting Law Enforcement Flexibility in Deployment -

Oppose any proposals that present barriers or remove the ability for law enforcement to deploy less-than-lethal methods or tactics. Advocate for the preservation of a range of options that prioritize both safety and de-escalation in law enforcement responses.

Withholding Illegal Firearm Information from Local Law Enforcement -

Strongly oppose policies that would prevent local law enforcement from being notified about known individuals prohibited from owning or possessing a firearm. Advocate for robust communication channels that support law enforcement efforts to ensure community safety.

Increased Costs and Risks for Local Governments -

Actively oppose proposals or policies that would increase costs or transfer risks associated with law enforcement and public safety to local governments. Advocate for responsible allocation of resources and fair distribution of responsibilities to maintain the financial stability of the city.

External Mandates with Local Cost Implications -

Strongly oppose federal/state/county mandates on infractions/violations/crimes that shift the responsibility and/or cost burden to the City. Advocate for policies that ensure responsible governance and protect local budgets from undue financial strain.

Challenges to Local Control Over Roadways and Traffic Flow -

Oppose proposals that would reduce or bypass local control of roadways and the flow of traffic on public right of way. Advocate for the preservation of local decision-making authority to ensure effective traffic management and community safety.

SEEK FUNDING FOR

Public safety services, programs, and community safety measures as they often account for the largest share of General Fund expenditures.

Mental health service programs.

Public health and social services intended to address homelessness outreach and prevention.

Gang suppression and youth development/intervention programs.

Emergency preparedness and training.

Public safety technology that protects communities from violence, nuisance events, and crime.

The expansion of community watch programs.



PUBLIC HEALTH

SUPPORT

Equitable Distribution of Health Resources - Advocate for initiatives that address disparities and prioritize the health and safety of all community members.

Expanding Mental Health Access and Crisis Intervention Services - Strongly support policies and programs intended to significantly expand access to mental health counseling and crisis-intervention services with local input. Advocate for comprehensive mental health resources that cater to the diverse needs of the community, promoting overall well-being.

Expanding Access to Social and Public Services - Support proposals intended to expand access to social and public services, particularly for the housing insecure and unhoused with local input. Prioritize initiatives that provide crucial support and resources to those in need, fostering a more inclusive and compassionate community.

Improving Access to Healthy Food Options - Advocate for efforts to expand access to healthier food options and locally sourced produce, specifically addressing areas identified as healthy food deserts. Support initiatives that promote nutritional well-being and reduce disparities in food access within the community.

Supporting Essential Distribution of Resources - Support programs aimed at efficiently distributing food, drinking water, and other necessities. Advocate for initiatives that ensure the basic needs of residents are met, promoting resilience and community well-being.

SEEK FUNDING FOR

Community wellness programs, clinics, vaccinations and vaccinations.

Programs addressing homelessness, drug rehabilitation and mental health services.

Promoting Active Lifestyles and Health - Advocate for policies intended to actively promote lifestyles that reduce obesity and associated illnesses. Support community-wide efforts to encourage physical activity, healthy living, and the prevention of health-related issues.

Treating Drug Rehabilitation as a Public Health Priority - Advocate for policies that recognize drug rehabilitation as a critical public health and well-being issue. Support comprehensive approaches that prioritize rehabilitation, treatment, and support for those affected by substance abuse, contributing to a healthier and safer community.



SUSTAINABILITY & ENVIRONMENT

SUPPORT

Advancing Comprehensive Environmental Standards -

Support policies intended to significantly improve local air quality standards, reduce greenhouse gas emissions, mitigate pollutants, promote clean water delivery, expand climate resiliency, and advance zero-emissions technology, all with robust local input. Advocate for holistic approaches that prioritize environmental well-being and community involvement.

Encouraging Sustainable Building Practices -

Support proposals intended to actively advance the design and delivery of environmentally friendly buildings, businesses, and manufacturing centers without additional burdens or delays. Advocate for sustainable practices that minimize ecological footprints and contribute to a more environmentally conscious community with local input.

Incentivizing Energy Efficiency Investments -

Support programs that provide tax credits, grants, loans, and other financial incentives to assist residents, businesses, and local governments investing in energy-efficient equipment, technologies, and fuel-efficient, low to zero emissions vehicles. Advocate for economic incentives that drive responsible and sustainable energy practices.

Reasonable CEQA Reforms that Streamline Locally Supported Projects -

Advocate for reforms of CEQA that can further streamline projects and infrastructure that has received local support and demonstrated minimal or mitigated impacts, especially for climate resiliency projects.

Promoting Extended Producer Responsibility Initiatives -

Advocate for efforts or policies intended to implement Extended Producer Responsibility (EPR) initiatives. Support incentives for producers to treat and address environmental impacts responsibly, fostering a culture of sustainability and shared responsibility.



Supporting Clean Alternative Energy Adoption -

Strongly support efforts intended to promote the use and purchase of clean alternative energy from renewable resources. Advocate for initiatives that accelerate the transition towards sustainable and renewable energy sources within the community.

Promoting Water Conservation and Climate-Resilient Landscapes -

Support efforts to promote water conservation and climate-based landscape developments. Advocate for policies that address the impacts of climate change and enhance community resiliency, including measures to combat the heat island effect and encourage environmentally friendly practices.

OPPOSE

Preemption of Local Control -

Stand against interventions in matters of zoning, land use, transportation, facilities, development, utilities, and service delivery that exceed the requirements of National Environmental Protection Act (NEPA), California Environmental Quality Act (CEQA), and analogous environmental protection and assessment statutes. Advocate for a robust defense of local autonomy and the preservation of community input in decisions that directly impact the city's development and well-being.

SEEK FUNDING FOR

- The implementation of the City's Climate Action Plan.
- Transitioning City Fleet towards low-emissions fuels and zero-emissions systems.
- Zero waste, Recycling programs, organics recycling infrastructure and processing facilities.
- Distribution of clean energy generation equipment and storage for residents.
- Clean vehicle replacement and energy efficient appliance initiatives.
- Energy efficient upgrades at City facilities and equipment.
- Design and planning of Micro EV Tech Hub.
- New and ongoing funding for climate-related plans, programs and projects

Fiscal and Organizational Sustainability

GOVERNANCE

SUPPORT

Championing Local Autonomy - Advocate strongly for the retention of local control, empowering cities to formulate policies that intricately cater to the unique needs of their communities. Uphold the belief that local governance fosters tailored solutions for the diverse and dynamic challenges faced by the city.

Securing Financial Backing for Local Governments - Prioritize the protection and expansion of funding eligibility for local governments, encompassing tax revenues, block grants, and formula-based funding allocations. Ensure financial support is robust to bolster the city's capacity to address local priorities.

Empowering Local Representation in Decision-Making Bodies - Actively pursue efforts to enhance and fortify local representation on regional commissions, task forces, and governing boards. Strive for an inclusive decision-making process that accurately reflects the diverse perspectives within the community.

Local Input in Water Resource and Energy Planning - Advocate for the ability of local governments to actively participate in and provide input on statewide water resource and energy utility planning decisions. Ensure that local voices play a crucial role in shaping policies that directly impact the city's sustainability and resource management.

Empowering Local Voices in Redistricting - Support future redistricting efforts that amplify local and sub-regional voices at County, State, and Federal levels. Work towards a representation framework that accurately reflects and addresses the distinct needs and aspirations of the city.

Fostering Civic Engagement for Strategic Development - Actively promote civic engagement among residents, encouraging participation and soliciting feedback for the ongoing development of strategic initiatives and programs. Ensure that the community remains actively involved in shaping the city's future.

Advocacy for Community Choice Aggregates (CCA) - Support policies that protect and promote Community Choice Aggregates (CCA). Advocate for the ability of local communities to make informed choices about their energy sources, ensuring sustainability and alignment with community values.

Creating Supportive Work Environments - Champion policies that promote a positive work environment, emphasizing career advancement, development, and training opportunities for the city's workforce. Strive for an atmosphere that nurtures professional growth and employee well-being.

Exploring Financing Opportunities for Pension Obligations - Actively explore and pursue financing opportunities to address Pension Obligation, ensuring fiscal responsibility and sustainability in meeting long-term financial commitments.

Open Government Policies - Support policies that uphold transparency by promoting open meetings, accessible public records, and clear communication to ensure residents have the information they need about City decisions and actions.

Advocating for Ethics and Accountability - Support initiatives that advocate for strong ethical standards and accountability measures to maintain public trust including promoting fair and transparent elections and ethical conduct among public officials.

Electoral Process Advocacy - Support election-related activities, voter education campaigns and programs, and measures that enhance the integrity of the electoral process.

OPPOSE

Diminishment of Local Governance Authority- Oppose by-right legislation or policies seeking to diminish local control in matters such as taxation, revenue generation, roadway safety, contract services, and administration. Uphold the city's autonomy in decision-making to ensure responsiveness to local needs.

Unfunded Mandates - Strongly resist the expansion and introduction of new unfunded mandates on services and resources administered by the city. Advocate for fiscal responsibility and equitable allocation of resources to maintain the city's capacity to provide essential services.

Overstepping local input- Oppose efforts to bypass local input on bills and proposals that could significantly impact the city's ability to provide services, resources, and effective governance. Advocate for inclusive decision-making processes that consider the unique needs of the local community.

Balancing State Budgets at the Expense of Local Programs - Oppose efforts that would reduce or reallocate funds intended for local services and programs to balance state budgets. Advocate for the protection of funds earmarked for local initiatives, ensuring the city's financial stability.

Conflict with Local Ordinances - Vigilantly defend against measures that conflict with the City's ordinances regulating the sale and delivery of goods and services. Uphold the integrity of local regulations to protect the community's well-being and interests.

Efforts to bypass Local Representation in Governing Boards - Oppose measures or initiatives that would limit the participation of local governments on air quality, water, natural resource, utility, energy, waste disposal, and similar governing boards. Advocate for robust local representation to address regional and environmental concerns.

Impacts to Worker Protections - Oppose policies that broaden definitions of injury under worker's compensation. Advocate for fair and clear definitions that ensure the protection and well-being of the city's workforce.

Additional Fiscal Liabilities - Oppose policies that mandate additional responsibility for providing fringe benefits to employees. Advocate for policies that balance employee welfare with the city's fiscal sustainability, ensuring a fair and sustainable benefit framework.

Limiting Government Policies - Oppose any efforts that reduces or eliminates civic participation opportunities

SEEK FUNDING FOR

Community engagement initiatives, educational materials, and outreach programs to inform residents about local government process, services, elections, and opportunities for civic engagement

Cybersecurity measures to implement robust cybersecurity measures to protect the City's sensitive and historical information

Public meeting technology and resources that enhance accessibility for public meetings, such as providing live streaming, closed captioning, or interpretation services



Economic Development and Land Use

PARKS AND OPEN SPACES

SUPPORT

Equity-Driven Funding Prioritization - Advocate for legislative language that not only prioritizes but actively ensures additional consideration for funding for cities designated as “park poor.” Strive for a legislative framework that recognizes and addresses the urgent needs of communities with limited access to parks, promoting equitable resource allocation.

Mitigating Climate-Induced Park Loss - Proactively propose legislative language that prioritizes or provides additional consideration for funding for cities anticipating park loss due to federal or state infrastructure climate projects. Emphasize the importance of proactive measures to mitigate the impact of climate-induced changes on local recreational spaces.

Innovative Funding Solutions for Urban Spaces - Advocate for favorable legislation and full funding eligibility to effectively leverage private, non-traditional funding sources, alternative financing options, and innovative project delivery methods. Empower the city to proactively advance the design and construction of City Parks, Greenspace, Bike, and Walking Trails through sustainable funding mechanisms.

Inclusive Bike Trail Definitions - Champion legislative proposals that actively seek to broaden the definitions of bike trails to include micro electric vehicle mobility devices. Promote policies that align with evolving transportation trends, fostering inclusivity and sustainability in urban mobility.

Enriching Public Spaces with Art and Culture - Actively support programs that not only provide additional consideration for funding but also actively integrate art, culture, and the rich historical elements of the City into public spaces. Enhance the vibrancy and character of public areas, making them reflective of the community’s identity.

Sustainable Urban Greening and Watershed Programs - Advocate for comprehensive urban greening and watershed programs, emphasizing efforts to significantly reduce the heat island effect. Promote sustainability and environmental resilience, creating healthier and more livable urban environments.

Innovative Deployment of Urban Spaces - Champion proposals that facilitate the dynamic deployment of non-traditional park spaces, such as plazas, paseos, and parklets. Encourage creativity and innovation in utilizing urban spaces to meet diverse recreational and community needs.

Expanding Per Capita Funds for Sustainable Maintenance - Advocate for the expansion of eligibility for Per Capita funds, specifically for the ongoing operations and maintenance of park facilities. Ensure a sustainable financial foundation to uphold the quality and accessibility of essential recreational spaces over the long term.

OPPOSE

Loss of Vital Resources for Community Well-being - Oppose any attempts to reduce funding or restrict eligibility for local governments concerning resources designated for parks, urban greening, and open spaces. Uphold the city’s commitment to preserving and enhancing these essential resources that contribute to the well-being and quality of life for residents.



SEEK FUNDING FOR

The revitalization, maintenance and expansion of parks and open spaces.

Shovel-ready projects that can be submitted as funding requests to expand or revitalize park space through Community Project Funding Requests within the Federal Appropriations process, the State Budget development process and through competitive grants at all levels of government.

Maintenance, programming and operation of parks, open spaces and city recreational facilities.

Urban greening, beautification and sustainable native landscaping projects through the Federal and State Grant Programs and through Departments of Parks and Recreation.

CORRIDOR REVITALIZATION AND ECONOMIC DEVELOPMENT

SUPPORT

Strategic Corridor Revitalization Programs - Advocate for robust programs that not only streamline but also provide funding for the revitalization of key corridors such as the Rio Hondo and San Gabriel Valley River Corridors, and the Whittier Boulevard, Rosemead Boulevard, and Washington Boulevard corridors. Emphasize the importance of preserving the city's character, identity, and culture while enhancing these vital urban spaces.

Innovative Funding Approaches for Corridor Revitalization - Champion favorable legislation that ensures full funding eligibility, allowing the city to leverage private, non-traditional funding sources, alternative financing options, and innovative project delivery methods. This approach is crucial for advancing the design and construction of the City's Corridor Revitalization Projects and Micro EV Tech Hub.

Financial Support for Development Initiatives - Advocate for funding and financing programs aimed at attracting new development. Prioritize resources that stimulate economic growth, job creation, and overall community advancement.

Promoting Clean Technology Industries and Micro EV Hub - Support efforts to attract, retain, and establish clean technology industries and manufacturing, including the establishment of a Micro EV mobility tech hub. Advocate for policies that position the city as a hub for innovation and sustainable technology.

Equitable Sales Tax Reform - Advocate for efforts encouraging sales tax reform to achieve a more equitable distribution of e-commerce and internet-generated sales tax among cities. Prioritize destination-based sales tax policies that ensure fair revenue distribution benefiting the local community.

Property Tax Reform for Critical Infrastructure - Advocate for property tax reform that allows cities to capture a greater share of property taxes to fund critical infrastructure, services, and economic development activities. Seek a fair and sustainable approach to resource allocation for the city's essential needs.

Expansion of Tax Increment and Special Tax Financing Districts - Support efforts to expand tax increment and special tax financing districts, facilitating County property tax sharing for economic development activities and community revitalization. Emphasize the importance of collaborative approaches to drive economic growth and improve community well-being.

Creative Planning for Growth - Advocate for efforts encouraging the development of vacant and underutilized space, promoting creative planning for growth. Prioritize initiatives that optimize land use to support sustainable and inclusive community development.

Promoting Economic Opportunities through Public-Private Partnerships (PPPs) - Support Public-Private Partnerships (PPPs) that assist the City in creating economic opportunities for its residents and business community. Emphasize collaborative approaches that leverage the strengths of both public and private sectors for mutual benefit and community advancement.



OPPOSE

Unnecessary Hurdles for Small Businesses- Oppose any measures that introduce additional barriers of entry for small businesses. Advocate for a regulatory environment that actively supports and encourages the growth of small businesses, eliminating unnecessary obstacles to their success.

Challenges to Local Autonomy in Land Use Decision-Making - Strongly oppose policies or legislation that attempt to preempt local land use authority and control. Defend the city's autonomy to make informed land use decisions that are reflective of the unique needs, character, and aspirations of the local community.

External Interference in Development Guidelines - Vigilantly oppose any legislation seeking to shift parking, zoning, or development guidelines away from local control. Advocate for the retention of local decision-making authority to ensure that development aligns seamlessly with the city's vision and maintains the well-being of its residents.

Mandates impacting City Plans - Oppose proposals that would overstep local control and development of general plans, specific plans, transportation elements, and similar master planning documents.

SEEK FUNDING FOR

The design and construction of the revitalization of the Rio Hondo and San Gabriel River corridors and the Whittier Blvd., Rosemead Blvd. and Washington Blvd. corridors.

The design and construction of Pico Rivera's Southeast LA Micro EV Tech Hub.

Development projects within proximity to other project sites to take advantage of economies of scale and revitalize corridors rather than individual sites.



WORKFORCE DEVELOPMENT

SUPPORT

Comprehensive Financial Recovery Programs -

Advocate for robust financial recovery programs aimed at supporting residents, small businesses, and individuals seeking employment opportunities. Prioritize initiatives that comprehensively address the diverse economic challenges faced by the community.

Holistic Workforce Development Initiatives - Champion workforce development initiatives, programs, and activities that go beyond conventional approaches. Support initiatives that not only create job opportunities but also actively promote the creation of a skilled workforce, incorporating residents and prioritizing support for the veteran community.

Strategic Partnerships for Clean Technology

Workforce Development - Advocate for strategic partnerships with local trade and community colleges to implement cutting-edge clean technology workforce development, training, and apprenticeship programs. Emphasize collaboration to ensure that the local workforce is equipped with the skills needed in the evolving landscape of clean technology industries.

OPPOSE

Erosion of Workforce Development Programs - Oppose any proposals that seeks to limit, reduce, or eliminate critical workforce development programs, including but not limited to the Workforce Innovation and Opportunity Act, YouthBuild, and Job Corps. Advocate staunchly against any measures that undermine the vital initiatives designed to empower individuals, foster skill development, and create pathways to sustainable employment.

Expanding the Definition of Public Works - Oppose proposals that can expand the state definition of public works, therefore impacting the city's flexibility to contract and deliver services while significantly increasing the cost to deliver these services.

SEEK FUNDING FOR

- Ongoing support of the Pico Rivera Youth Ambassadors program.
- Workforce development, apprenticeship and clean technology training programs.
- Establishing and maintaining local hire programs. Training for skilled workforce specifically designed to meet the local business needs.



HOUSING

SUPPORT

Championing Innovative and Collaborative Housing Policies

- Advocate for forward-thinking and collaborative policies that not only reduce the cost of housing but also stimulate development. Support measures that foster innovation in housing solutions and encourage partnerships for sustainable and inclusive community development.

Urgent Relief through Rental Assistance Programs

- Support programs that swiftly provide emergency rental relief for both tenants and property owners. Prioritize measures that ensure the stability of housing for residents facing financial challenges, contributing to the overall well-being of the community.

Holistic Solutions for Homelessness

- Advocate for the establishment of temporary shelters for the unhoused and permanent supportive housing solutions tailored to the needs of adults and youth at risk of homelessness, with robust local input. Emphasize comprehensive strategies that address the root causes of homelessness and prioritize the dignity of those affected.

Promoting Mixed-Income Housing in Corridor Revitalization

- Champion policies that actively advance the design and construction of mixed-income housing developments and transit-oriented developments within the City's corridor revitalization efforts. Prioritize initiatives that not only enhance housing options but also preserve the unique identity and culture of the City.

Support for Mixed-Income Housing and Residential Designations

- Advocate for broad support for mixed-income housing and designated residential areas. Emphasize the importance of diverse housing options that cater to different income levels, fostering inclusive and sustainable residential communities.

Maintaining Local Control for Effective Housing Governance

- Support efforts that maintain local control, allowing flexibility in local housing governance to best address the specific needs of the community. Advocate for policies that empower the city to tailor housing solutions to the unique challenges and aspirations of its residents.

OPPOSE

Challenges to Local Land Use Control and Authority

- Strongly oppose any efforts that seek to preempt or undermine local land use control and authority. Advocate vehemently for the preservation of the city's autonomy in making decisions that directly impact the development and character of the community.

Unfunded Mandates on Housing, Zoning, and Land Use

- Oppose any imposition of unfunded mandates, particularly in matters of housing, zoning, land use, and pricing. Advocate for fair and equitable allocation of resources to support local initiatives without burdening the city with financial obligations it cannot bear.

Preserving Local Control in Parking Management

- Actively resist policies and programs that aim to restrict local control in managing parking, especially in the context of housing, Transit-Oriented Developments (TOD), and mixed-use developments. Uphold the importance of local decision-making to ensure effective management aligned with the city's unique needs and priorities.

SEEK FUNDING FOR

- Emergency assistance to help secure housing for communities experiencing or at risk of being unhoused. Mixed-income housing programs.
- The design and construction of TOD, mixed-use developments, mixed-income housing and complete streets as part of corridor revitalization projects.
- The implementation of federal or state mandated programs that impact housing or zoning.



Infrastructure

TRANSPORTATION & INFRASTRUCTURE

SUPPORT

Strategic Partnerships for Regional Infrastructure - Foster enduring partnerships with neighboring cities, regional agencies, and stakeholders to collaboratively present funding requests. Prioritize advancing vital infrastructure projects, such as the Rosemead/Lakewood Blvd Complete Corridor project, for the overall benefit of the region.

Holistic Approach to Mobility and Safety - Advocate for policies that holistically improve safety, mobility, and address overdue road and bridge enhancements. Encourage the adoption of measures that not only enhance transit services and reliability but also promote multi-modal and active transportation options.

Expanding Funding Eligibility for Critical Infrastructure - Champion legislative proposals that expand the eligibility criteria for funding critical infrastructure and state-of-good-repair projects within the City. Seek inclusive language to ensure broader access to necessary funds.

Streamlined Design and Construction Processes - Initiate programs aimed at streamlining the design and construction phases of complete street and active transportation projects. Emphasize the importance of efficient processes that contribute to the timely realization of essential projects and corridors.

Leveraging Diverse Funding Sources - Pursue favorable legislation that allows full funding eligibility and facilitates the utilization of private, non-traditional funding sources, alternative financing options, and innovative project delivery methods. This approach will expedite infrastructure development within the City.

Coordinated Regional Transportation Integration - Actively coordinate with Federal, State, and regional partners to explore commuter rail station alternatives connecting the City to the larger regional transportation network. Ensure that such efforts contribute to a seamless and well-integrated regional transit system.

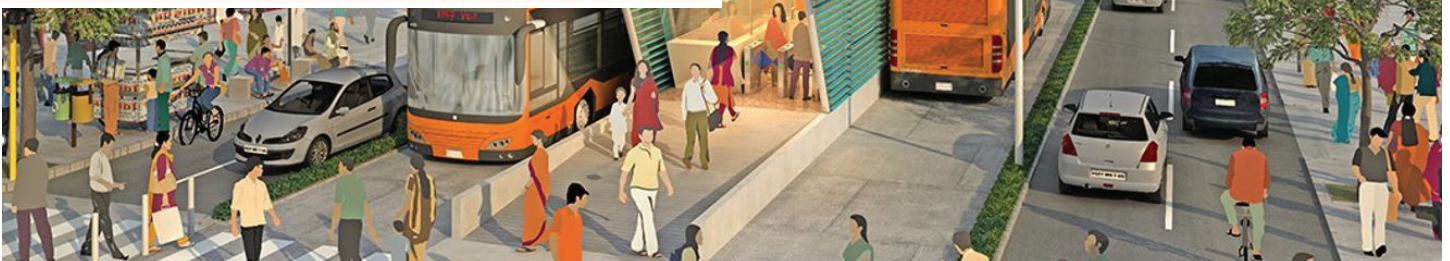
Closing the Digital Divide - Implement policies and programs geared towards accelerating broadband accessibility. Address the digital divide in underserved communities by ensuring reliable and affordable access to internet utilities and technology, thus fostering inclusivity and equal access to information.

Ensuring Clean and Safe Drinking Water - Support programs that streamline infrastructure projects dedicated to providing clean, safe drinking water. Commit to the well-being of residents by investing in initiatives that guarantee access to essential resources.

Promoting Sustainable Transportation - Spearhead programs aimed at advancing alternative modes of transportation. Focus on addressing first/last mile connections, reducing single-occupancy vehicle trips, minimizing vehicle miles traveled, and actively contributing to lowering greenhouse gas emissions.

OPPOSE

Oppose detrimental measures - Oppose policies that stand in direct conflict with the City's corridor revitalization and mobility enhancement projects and initiatives.





SEEK FUNDING FOR

- Design of the Rosemead/Lakewood Blvd Complete Corridor Project.
- Study and design of a Metrolink Station in the City of Pico Rivera.
- Eligible projects under the Infrastructure Investment and Jobs Act (IIJA) grant programs and all other federal sources of funding.
- Operation and Maintenance of grade separation projects.
- Security, fiber optic, broadband and maintenance projects at city facilities.
- Unfunded projects identified in the City's Five-Year Capital Improvement Plan (CIP).
- City water infrastructure projects for funding consideration under IIJA water infrastructure programs.
- The development of comprehensive roadway safety plans and implementation projects through the Federal Safe Streets and Roads for All (SS4A) Grant Program.
- The design and construction of complete street and active transportation projects.
- Transportation projects that can be competitive for funding requests through the California Transportation Commissions, California State Transportation (CalSTA) Agency, Caltrans, and Los Angeles County and all other sources of state and county funding.
- State of Good Repair projects on roadways and bridges to address damaged roads caused by freight and logistics vehicles.
- Study, design and implementation of American with Disabilities Act (ADA) plans for accessibility upgrades to city owned assets, public right of way, facilities and parks. Strategic deployment of Electric Vehicle (EV) charging stations

WATER, SEWER, STORM DRAIN & ENERGY

SUPPORT

Ensuring Clean and Safe Drinking Water - Support programs that streamline infrastructure projects dedicated to providing clean, safe drinking water and address concerns of “forever chemicals”, specifically as it relates to PFAS (per and poly-fluoroalkyl substances) and microplastics. Commit to the well-being of residents by investing in initiatives that guarantee access to essential resources.

Enhancing Water Reliability and Security - Support proposals aimed at not only improving but also fortifying the reliability and security of water supplies and storage. Advocate for proactive measures that ensure the resilience of the city’s water infrastructure.

Equitable Energy and Utility Policies for Low-Income Households - Support policies that prioritize and provide low-income households with reduced energy and utility rates, rebates, or subsidies. Emphasize the importance of equity in ensuring that all residents have access to essential services.

Valuing Recycled and Reused Water as a Resource - Advocate for policies that explicitly recognize recycled and reused water as a valuable resource. Promote sustainable practices that contribute to the conservation and efficient use of water in the community.

OPPOSE

Cost Pass-Through to Ratepayers - Oppose any measures that attempt to pass through costs of fines and penalties incurred by utility corporations directly to ratepayers. Advocate staunchly against any attempts to burden residents with the financial consequences of corporate misconduct, ensuring that accountability is appropriately placed.

Challenges to Municipal Autonomy in Rate Setting - Strongly oppose policies that aim to restrict the City from adjusting user rates or impose any limitations on its rights toward rate setting. Assertively defend the city’s autonomy in making informed decisions about user rates and related policies, safeguarding the ability to act in the best interests of the community.

Lowering the Cost of Water Delivery - Strongly support efforts aimed at lowering the cost of delivering water. Prioritize initiatives that streamline processes and technologies to ensure cost-effective and efficient water delivery systems.

Transparency and Fairness in Utility Charges - Prevent the introduction of new non-bypassable charges, Power Charge Indifference Adjustment (PCIA) increases, and advocate for methodologies that are transparent and developed through public processes. Support fair and transparent utility charge structures that consider the interests and concerns of the public.

Expanding Electrification Infrastructure Responsibly - Support programs intended to expand electrification infrastructure. Advocate for responsible and sustainable expansion, ensuring that electrification efforts align with environmental goals and community needs.

SEEK FUNDING FOR

- PFAS treatment, water purification and water conservation projects.
- High priority Stormwater capital projects.
- Sewer Infrastructure Improvements.
- Water Infrastructure Improvement Projects.
- Dedicated operations and maintenance funding for city utility facilities.
- Low-Income household utility bill relief.
- Energy delivery, storage, and electrification infrastructure.
- Expand funding eligibility from the CPUC for Community Choice Aggregates



Community Engagement

PROGRAMMING & OUTREACH

SUPPORT

Empowering Multicultural Community Engagement - Support efforts to actively engage residents of the City through intentional and robust multicultural community programming. Advocate for initiatives that foster inclusivity, celebrate diversity, and strengthen the social fabric of the community.

Supporting Senior, Veteran, and Disabled Communities - Strongly support efforts to engage and provide support for the senior population, veterans, and disabled communities within the City. Advocate for comprehensive programs that ensure the well-being, dignity, and inclusion of these valuable community members.

Developing Premier Recreation and Learning Opportunities - Support efforts to develop world-class recreation, sports, and outdoor learning programming. Advocate for inclusive opportunities that enhance the quality of life, public health, and community enrichment outcomes for all residents of the City.

Enhancing Immigrant Lives through Citizenship Programs - Advocate for proposals intended to introduce pathways to citizenship and improve the lives of immigrants and their families. Advocate for initiatives that facilitate integration, empowerment, and equal access to opportunities for immigrant communities.

Integrating Art, Culture, and History into Community Programming - Strongly support programs that actively integrate art, culture, and the rich historical elements of the City into community programming. Advocate for initiatives that celebrate the unique identity of the community, fostering a sense of pride and connection among residents.

Increasing Citizen Engagement - Advocate for initiatives that foster citizen participation, such as public forums, town hall meetings, or online platforms, to involve the community in decision-making processes.

SEEK FUNDING FOR

- Early care and educational opportunities within the City.
- Senior, veteran and disabled wellness programming and services.
- Implementation of art, culture and historic preservation programs.





PICO RIVERA EXECUTIVE TEAM

Steve Carmona, City Manager

Angelina Garcia, Assistant City Manager

Alvie Betancourt, Director of Community & Economic Development

Jane Guo, Director of Administrative Services

Javier Hernandez, Director of Innovation & Communications

Cynthia Ayala, City Clerk

Noe Negrete, Director of Public Works

Karine Shirinian, Director of Human Resources

Pamela Yugar, Director of Parks & Recreation



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