



Scenario 1

3 years to get to Planning Commission...and continued.

A Planning Commissioner created a line of questioning that resulted in a continuance.

Considerations

- Could questions have been asked in advance?
- What could be done to move the project forward at that meeting?

Best Practices

- Understand the PC role and planning process.
- Read your staff report and ask questions prior to meeting.
- Be prepared and allow the applicant to also come prepared.





May not be the most popular opinion, have good reasons.

A run-down gas station, opportunity to be bought, get a visual upgrade, and expand mini-mart into vacant service bays.

Considerations

- A liquor store in the same shopping center "it will take away business."
- Adjacent residents did not want it.

Best Practices

- Weigh pros and cons.
- Think long term and the benefit.





Make recommendations that you can stand behind.

Large retailer proposing a store adjacent to homes. Loading bays were on residential side, could have been on freeway side.

Considerations

• Will it negatively impact existing residents and if so, how can we solve for that?

Best Practices

- Be solution oriented.
- Be respectful.

Take-Aways

ARCHITECTS . PLANNERS . DESIGNERS

- Understand PC Responsibilities.
- Be Prepared.
- Visit the Site.
- Follow the Brown Act Rules.
- If Chair, be Consistent.
- Weigh Options and be Logical.
- Be Solution Oriented.

