

2024 CAL CITIES PARTNER PROGRAM

Benefits Structure

	Premier \$25,000	Elite \$15,000	Principal \$5,000
Up to 10 complimentary conference registrations per year (depending on membership level) for use at the Cal Cities Annual Conference and Expo and departmental conferences.*	10	5	2
Exclusive recognition and reception for Cal Cities Partners attending the Cal Cities Board of Directors meeting at the Annual Conference and Expo.	☑	☑	☑
Invitations to Cal Cities Regional Division meetings.	☑	☑	☑
Access to final conference registrant list.	☑	☑	☑
20% discount on digital advertising through Western City Magazine	☑	☑	☑
Inclusion in a searchable business service directory on the Cal Cities website.	☑	☑	☑
Opportunity to serve on Cal Cities's Helen Putnam Award for Excellence juries and present these prestigious awards at city council meetings.	☑	☑	☑
Advertorial article space in <i>Western City</i> magazine's Solutions for Cities section – exclusive to Partners. Complimentary for Premier, available to purchase for Elite and Principal. <i>Subject to editorial review.</i>	☑	☑	☑
Opportunity to serve on the Cal Cities Partner Executive Committee, Cal Cities Policy Committees, and Standing Cal Cities Partner Subcommittees.	☑	☑	
Invitation to networking events during Quarterly Cal Cities Policy Committee meetings.	☑	☑	
Special recognition at Cal Cities Regional Division meetings.	☑	☑	
Opportunity to provide input on selection of Annual Conference and Expo sessions.	☑	☑	
Opportunity to credit \$5,000 of Premier Partner fees towards sponsorship of CitiPAC events during that calendar year.	☑		
Exclusive opportunity to submit session proposals to the Cal Cities Annual Conference and Expo Cal Cities Partner Track.	☑		
Opportunity to develop presentations for the Cal Cities Partner webinar series.	☑		
Special Recognition as a Premier Partner in program agenda, when presenting during Cal Cities events.	☑		
Invitation to attend League Leaders Workshop, an annual priority-setting meeting of Cal Cities Board members, and division, department, caucus, and policy leadership.	☑		
Invitation to attend the California Civic Leadership Institute, sponsored by the Cal Cities Partner Program.	☑		
Complimentary exhibit booth space at the Annual Conference and Expo, with preferential selection of booth location (deadlines apply).**	☑		
Inclusion of name and logo on signage in prominent places at Annual Conference and Expo.	☑		
Invitation to Cal Cities Board of Directors dinners.	☑		
Prominent placement of name and logo featured on the homepage of Cal Cities website www.calcities.org .	☑		
Inclusion of name, logo, and brief description published once per year in the <i>Cal Cities Advocate</i> weekly newsletter.	☑		

* New Mayors and Council Members Academy is restricted to city officials only. For a full list of Cal Cities conferences, visit www.calcities.org/Education-Events/Calendar.

** \$2,100 value.

FOR MORE INFORMATION

on exhibiting at the Annual Conference and Expo, please contact: Amy Wade at **916.658.8237** or **awade@calcities.org**.

*Please note: Your partnership must be paid in full by April 1, 2024 to receive full benefits at any level.