Setting Expectations with the Media:
A Mutual Agreement

Daisy Gomez, MMC
Clerk of the Council
City of Santa Ana

Introduction

The relationship between local government and the news media has an immense impact on the information that the public has access to. Historically, we have relied on the media to communicate with members of the public and stakeholders, ensuring that they are made aware of crucial information that may shape their day-to-day decisions.

On the other side of the equation, an effective news media outlet will assess government-provided information, analyze them, and drive public discussions that ensure a community's identity is always evolving in a positive and insightful way.

My Commitment to Journalists

GREAT RAPPORT

LOCALLY-SOURCED

CONNECTIONS

MEETING DEADLINES

Journalist's Commitment to Me

FAIRNESS

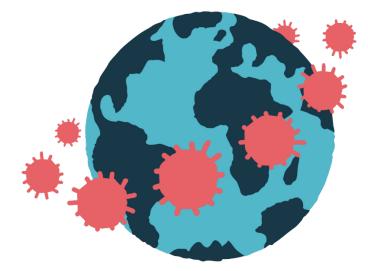**ADVANCED REVIEW**

Successes

COVID-19 PANDEMIC

RENT CONTROL REFERENDUM

It's a Win Situation!

NEWS: SANTA ANA

Balancing Health Safety with Participation, Santa Ana Grapples with Public Comment Policies

BY **BRANDON PHO**   Published Jul 22, 2020   Updated Dec 8, 2020   Why you can trust Voice of OC

City Clerk Daisy Gomez, who at the council's June 18 meeting was the subject of community frustration during public comment technical difficulties, agreed that the model of hearing general public comment at the start of the meeting has been working.

The Santa Ana City Hall on May 18, 2020. Credit: JULIE LEOPO, Voice of OC

HOUSING & HOMELESSNESS

Opponents of Santa Ana's New Rent Control Law Now Working to Have Voters Repeal It

BY **BRANDON PHO**   Published Nov 4, 2021   Updated Nov 5, 2021   Why you can trust Voice of OC

The committee's petition for the referendum would need signatures from 10% of the 125,479 total registered voters in town — that's 12,548 signatures.

And proponents have until Nov. 20 to collect the signatures, though they "can be filed next business day on Monday, November 22nd," said City Clerk Daisy Gomez in a Wednesday email.

Apartment complexes in Santa Ana on Aug. 4, 2021. Credit: JULIE LEOPO, Voice of OC

Thank you!

Daisy Gomez, MMC

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