

LIBRARIES RESPOND IN CRISIS AND BEYOND

LEAGUE OF CITIES ANNUAL CONFERENCE

OCTOBER 9, 2020

MODERATOR

Heather Cousin, Thousand Oaks Library

PRESENTERS

Derek Wolfgram, Redwood City Public Library

Hillary Theyer, Monterey County Free Libraries

Jeanette Contreras, Placentia Library District

PUBLIC LIBRARIES BY THE NUMBERS

98.6M+ total items (physical & digital)

\$150.1M+ collection expenditure

\$181.9M+ physical item circulated

10.6M program attendance

138M+ visitors

113.7M+ virtual library visits

1,128 libraries



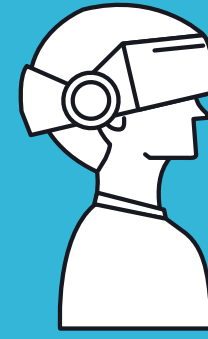
1

BASIC



2

INTERMEDIATE



3

ADVANCED



4

TRANSFORMED

PUBLIC LIBRARY SERVICES



1

BASIC

Literacy

- Adult & Family Literacy
- Storytime
- Book Clubs
- Conversation Clubs
- Writing Clubs
- Poet Laureate Programs
- Print & Digital Materials

Connectivity

- 24/7 wifi access
- Computers & Internet
- Chromebooks

Community Space

- Meeting space
- Chamber & service club functions
- Community events



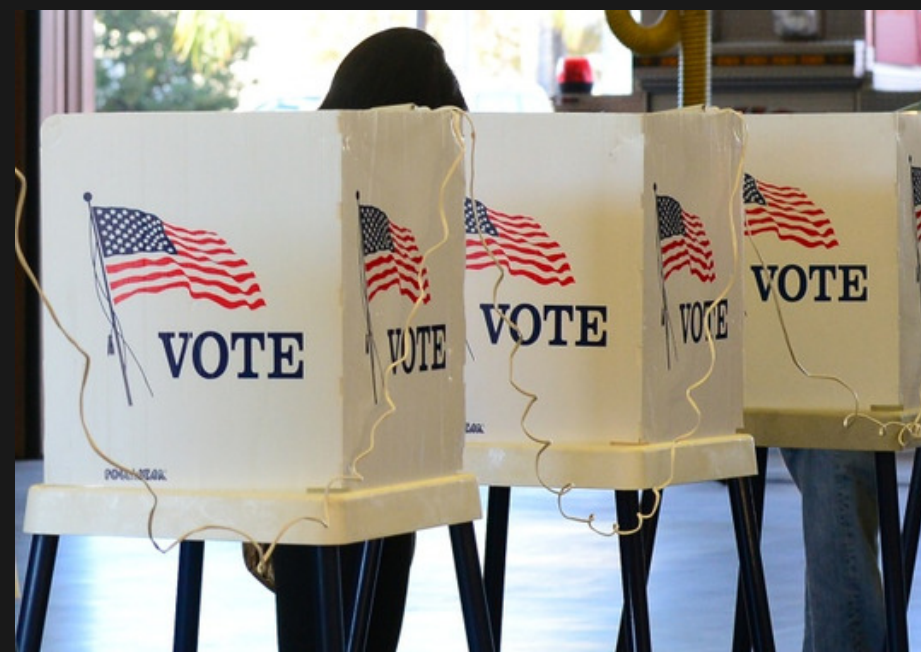


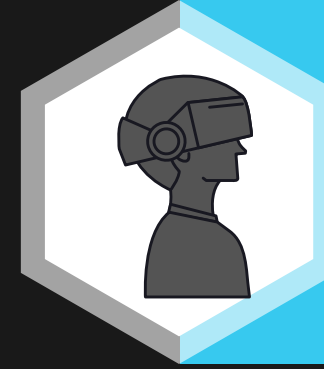
2

INTERMEDIATE

Communications & Community Building

- Online storytimes, programs, and events
- Curbside services
- Home delivery services
- Friends of the Library donation events
- Enrichment & Take Home Kits
- Vote Centers
- Passport, exam proctoring, notary public services





3

ADVANCED

Economic Vitality

- Calls to businesses about available benefits
- Calls to child care centers about available resources

Supporting Unemployed Population

- Dedicated internet and computer access for jobseekers
- Free laptop & hotspot checkout
- Free computer workshops
- Business writing workshops



PAYCHECK PROTECTION PROGRAM
U.S. Small Business Administration



SAN MATEO COUNTY CHILD CARE RELIEF FUND
More info at bit.ly/SMC_ChildCareRelief



SAN MATEO COUNTY STRONG



Borrow a Laptop

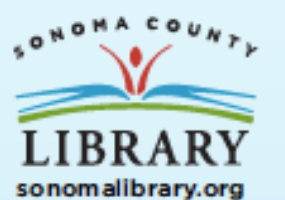
Chromebooks available from the library.

Each kit contains one Chromebook laptop and a WiFi hotspot, so you can get online anywhere, anytime.

Limited quantities available.

FREE with your Library Card

Age 13 and older





4

TRANSFORMED

Emergency Responders

- Call center operators
- Contact tracing personnel
- Emergency shelters
- Testing centers
- Flu shot clinics
- Smoke relief centers

Organizational & Sustainability

- 3D printing PPE
- Face masks for patrons
- Facility modifications
- Remote work opportunities
- Families first benefits

Support Vulnerable Populations

- 67 Veteran Resource Centers
- Availability of social workers
- Homeless shelters
- Second Harvest food distribution
- Lunch at the Library
(289,587 meals served in 2018-2019)



A young child with a pink headband is looking at a tablet. The tablet screen shows a virtual library tour with a woman in a cowboy hat holding a fan of cutouts. The background of the tour shows a library shelf with books, including one titled 'COWBOY CAR'.

THE POWER OF PUBLIC LIBRARIES

ELEVATING SERVICES TO THE NEXT LEVEL

**\$10,500,000,000 IN R.O.I.
FOR LIBRARY USERS**



Q&A

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